

## Press Release

### Shriram Properties Announces Shriram Cup 2015

#### A T20 Cricket Tournament To Be Played by the first division clubs of districts

**Kolkata, 5<sup>th</sup> December, 2015:** Shriram Properties, a leading real estate developer of India, today announced the inaugural edition of **Shriram Cup 2015**, a cricket tournament to be played by the first division clubs of districts. **Mr Devang Gandhi, Former Indian Cricketer & Chairman, Senior State Selection Committee, CAB & Mr Balasubramaniam S, COO, Shriram Properties** were present to announce & unveil the logo of the tournament.

A total 32 teams will be competing in the tournament, where each team will comprise of 15 players. The matches will be played in daylight.

“We at Shriram Properties pledge to partner with people in their growth & prosperity. As a part of our CSR initiative, we ideated the tournament to encourage the budding new talents of Bengal who in days to come may represent the tri colour. We have got a fantastic response from the clubs and hope this tournament will be a major success”, said **Mr Debasish Som, CEO, Bengal Shriram**.

The tournament is starting from 5<sup>th</sup> December, 2015. The clubs will be divided into four groups and each group will comprise of eight teams. Two teams from each group will qualify to the quarterfinals. The semi-finals and final will be played on 26<sup>th</sup> & 27<sup>th</sup> December, 2015 respectively.

The matches will be played in grounds like Serampore Stadium, Singur Ground, Indira Maidan, Lenin Ground etc. The champion team would receive the prize money of Rs 50,000/-, where as the runner up would get Rs 30,000/- and the prize money for the Man of the series is Rs 5,000/-.

#### About Shriram Properties

Birthered in 1995, with a vision to “**be ever respected as the most trusted, honest and progressive corporate in the Real Estate Industry**” and a mission to create amenable living spaces in the niched ‘affordable luxury’ segment especially for the middle class, Shriram Properties was started with a modest equity capital and a marketing philosophy that focused entirely on the needs, wants, dreams and desires of its customers.

Today, Shriram Properties has operations throughout the country with extensive presence across South India. Having delivered over **10 million sq. ft. of built-up space, with 21 million sq. ft. under execution and 60 million sq. ft. addressed in upcoming developments**, Shriram Properties in a span of one and a half decades of its existence is clocking a **turnover of Rs.7 billion**, continuing with the legacy of delivering trust on the lines of simple living and high thinking, providing sensible residential apartments and commercial spaces that offer best value for money. Post establishing itself as a trustworthy brand in tier 1 and tier 2 cities, with real estate projects viz residential apartments, integrated townships, commercial spaces and SEZs, Shriram Properties is making its presence felt in other cities across India and enters Bengal.

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