



Press Release

Senco Gold & Diamonds conferred “Swarna Samman” 2015

Doyen of Bengali Cinema Shri Soumitra Chatterjee & “Sonar Meye” - the golden lady of Bengal Dr. Manabi Bandopadhyay received the annual award

Kolkata, 26th July, 2015: Senco Gold & Diamonds presented the 5th edition of “Swarna Samman” to the most eligible heirs of the honour, **Shri Soumitra Chatterjee & Dr Manabi Bandopadhyay**. Shri Soumitra Chatterjee was conferred with “Swarna Samman” 2015 for his outstanding contribution to the Indian Cinema and Dr Manabi Bandopadhyay was honoured with **Swarna Samman - Sonar Meye**, a maiden category to felicitate the inspiring women of our society.

Shri Chatterjee is a living legend of Indian Cinema who started his on screen career with none other than Satyajit Ray. The legendary Shri Soumitra Chatterjee, an actor, a poet and a thespian has been awarded with **Padma Shri, Dada Saheb Phalke & 'Officier des Arts et Metiers'**, the highest award for art given by **French Government**.

Dr Manabi Bandopadhyay on the other hand is India's and probably World's first transgender Principle teaching in Krishnanagar Women's College. After the sex change operation, Dr Bandopadhyay had to gone through severe torture of the society but she stood above all stereotypes & cynicism and completed her Doctorate in Philosophy. Her iron will kept her going and the incredible lady is one of the most sought after personality in India & abroad.

“The idea of Swarna Samman started years back as an annual souvenir to celebrate and felicitate eminent personalities from different walks of life for their outstanding contribution towards society. It is our endeavor to preserve this initiative to remain constant about acknowledging such contributions. We feel privileged to honour two incredible personalities from Bengal who has made us proud globally for their outstanding contribution to their respective fields, infinite will power & charismatic personality. They inspire us all and we are truly spell bound while conferring Swarna Samman 2015 to Shri Soumitra Chatterjee & Dr. Manabi Bandopadhyay. We wish them all the best in their future endeavour,” said **Mr Sankar Sen, Managing Director, Senco Gold & Diamonds**.

“Senco Swarna Samman had been part of the family for a while now, but we have instituted a maiden category **Sonar Meye** since this year. **Sonar Meye** is the honour given to a woman for her unparalleled achievements in the society. For this category we have chosen Ms Manabi Bandopadhyay, who needs no special mention since she has become the figure of our contemporary times. Therefore, we would look forward to such similar endeavors for making memories as bright as gold”, said **Mr Suvankar Sen, Executive Director, Senco Gold & Diamonds**.

Swarna Samman 2015 was inaugurated with a welcome dance performed by the employees of Senco Gold & Diamonds. This honour was earlier conferred upon personalities like Mr Prosenjit Chatterjee, Alokanda Roy, Ajay Chakraborty and Subhaprasanna Bhattacharya in the previous years. The award night was concluded with a musical performance by Bengali Band **Chandrabindu**.

About Senco Gold & Diamonds:

Senco Gold Jewelers is one of the oldest jewellery organizations in India that started its operation in the year 1938, with a heritage of 75 years. Senco Gold is synonymous with exclusive designs, intricate work ship and right value. The company has evolved over the past seven decades and has endeavored to keep the designs contemporary, with modern needs and preferences, yet keep the core values and essence alive. Senco Gold is the largest retail chain in eastern India covering around 80000 square feet pan India, with more concentration on east. It has a store in capital city of Delhi as well. Senco Gold export operations covers countries like USA, UK, Singapore and Middle East. It has a manufacturing unit in SEZ Manikanchan that employs more than 300 karigars and creates 10000 pieces of jewellery every year. The company aims to be amongst the most reputed and leading jewellery companies in the world and also to provide high quality jewelry with exquisite designs and excellent customer service at affordable prices keeping intact their values of honesty, integrity, transparency and friendliness.

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