

Press Release

‘Jashn – e – Biryani’ At Shiraz Golden Restaurant

Kolkata, 11th February, 2016: Shiraz Golden Restaurant hosts **Jashn – e – Biryani** festival, spreading the aroma and fragrance of an enticing range of steaming biryanis. The festival will begin from **12th February, 2016** and will go on till **11th March, 2016**.

Jashn –e- Biryani will offer a vast range of mouth watering biryani preparations. The exotic menu includes **Gosht Moti Biryani, Gosht Yakhni Biryani, Gosht Kachchi Biryani, Gosht Shaadi Biryani, Gosht Hyderabad Biryani, Fish Biryani, Veg Biryani and Chicken Murshidabadi Biryani**. The festival promises to offer an enriching platter like never before with an added flavour of Kohinoor rice.

“We have been contemplating the Biryani Festival this season with the added flavours of Kohinoor rice and the introduction of some new biryanis in the menu. We have tried to bring innovation to our existing range of biryanis. The festival will be a tribute to all the food connoisseurs of the city who relish having our biryani”, **said Mr Ishtiaque Ahmad, Partner, Shiraz Golden Restaurant**.

A meal for two, at the Jashn-e-Biryani Festival, would cost Rs. 500/- plus taxes, approximately and will be available between 12 noon – 11 pm at **Shiraz Golden Restaurant, 135 Park Street, Kolkata – 700017 (At Mullick Bazar & Park Street Crossing)**.

About Shiraz Golden Restaurant

Shiraz – Golden Restaurant is one of the few Awadhi restaurants that carry their legacy forward. They have embellished the “Dum Pukht” style of cooking. Over the years Shiraz – Golden Restaurant has evolved tremendously. For more than five decades, Shiraz, located at the intersection of Park Street and Mullick Bazaar, remained the most popular meeting and eating rendezvous. It rechristened itself in 1956 as “Golden Restaurant”. By that time, the eatery had already started exemplifying the possibility of terrific eating within unostentatious trappings. The most recent avatar, Shiraz formally came into being in 1970 as a partnership business between Mr. Arshad Ali and Shamsul Haque Javed. Another legacy which Shiraz has been ceaselessly carrying forward is certainly their breakfast offering for the Pathans of Kolkata. In the year 1995, it started proliferating with its first franchisee located at Jadavpur, following which 8 outlets have come up.

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