



Indian Chamber of Commerce

Press Release

ICC HR Conclave

Communication & Adaptability to Power HR to Face Gen Y

Kolkata, 27th March, 2015: In the 9th HR Conclave organised by Indian Chamber of Commerce on Friday at the Lalit Great Eastern the stress was on flexibility and efficient deployment of human resources. Communication and adaptability are the two most important aspects of human resource management, according to speakers. According to **Sangeeta Mishra**, DGM, HRD, Steel Authority of India, HR professionals have the important task of bridging the digital divide which is becoming wider with more and more younger professionals joining the workforce.

According to **Dr. Jitendra Das**, Director, Fore School of Management, with the workers median age becoming 29 by 2020, the working patterns are going to change massively and the concepts of micro tasking, crowd sourcing and shared services are gaining prominence. He also spoke at length about a knowledge exchange where both the service taker and service provider will be working at tandem.

Experts were of the view that everything in the organisation can be replicated but not HR. Accordingly one of the most important tasks of HR is developing a pipeline of leadership. Stressing on the need of communication for the older generation, the concepts of reverse mentoring and multi skilling as well as micro skilling were discussed.

During the course of the day Mr. Debargha Deb, Sr. Jt. Manager-HR, Dabur India Ltd., Dr. Ranee K Banerjee, Managing Partner, Expressions@work, Ms Aditi Mukherjee, Sr. Manager-HR, PwC, Ms Hema P Lakra, Sr. Manager, IBM, Mr. Arunanshu Mandal, Regional HR Head, Standard Chartered Bank and Mr. Sourav Daspatnaik Director Global Protek and Member, National HRD Network are supposed to discuss on HR Management in small & mid-size organisations, women-friendly practices at the workplace and on HR Artistry.

For further informations please contact:

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