

Press Release

Music Of Ashchey Bochor Abar Hobey Launched

- Actors, Abir Chatterjee and Payel Sarkar Unveil The Album -

Kolkata, 5th May, 2015: GreenTouch Entertainment Pvt Ltd, today, launched the music of their forthcoming Bengali film, **Ashchey Bochor Abar Hobey**, featuring **Arjun Chakrabarty & Rwitika Sen** in the lead and directed by **Susanta Das**. The music album, released by **Asha Audio**, was unveiled by **Abir Chatterjee & Payel Sarkar**.

Ashchey Bochor Abar Hobey also starring **Shankar Chakraborty, Mita Chatterjee, Rita Koyal** and **Rajat Ganguly** amongst others, has 5 songs composed by **Indraadip Dasgupta**. The songs **Uro Chithi** has been sung by **Anwsha, Chine Phelechi Raasta Ghat** by **Arijit Singh & Anwsha, Piriter Golmorich** by **Monali Thakur, Ki Kore Bojhaj** by **Mohan Kanan and Shanmoli &** another version of **Ki Kore Bojhaj** has been sung by **Tania Sen**. **Prosen** have penned the lyrics of all songs.

“It is a youth centric movie and I have composed the music accordingly. The songs are indeed very refreshing.” said **Indraadip Dasgupta, Music Director**.

“**Ashchey Bochor Abar Hobey** is my debut film and I am quite excited with its music too. All the artistes have sung with great panache and brought out the perfect feel to each of the songs.” said **Mr Susanta Das, Director**.

“The songs of the movie have been well composed and this album is expected to be a treat for the music lovers”, said **Ms Mahua Lahiri, Director, Asha Audio Company**.

Ashchey Bochor Abar Hobey is a story of a rich father’s flamboyant son **Arya (Arjun Chakrabarty)** who believes in a life of fun. To **Arya**, his father (**Shankar Chakraborty**) is not only his guardian, but his friend, philosopher and guide. Suddenly **Arya’s** father comes to know that he’s been affected by cancer and being worried about **Arya’s** future he sends him to his maternal uncle’s home **Durgapur**. Living in **Durgapur** **Arya** gets a new sensation living among his uncle’s family. Experiencing new situations there **Arya** meets and falls in love with **Piu**, a bubbly teenage girl next door. Both of their love grows towards each other but later **Arya** breaks **Piu’s** heart by saying that all of that was an accident and that is when **Piu’s** world gets shattered. Meanwhile **Arya** comes to know about his father’s illness and then his life takes an abrupt turn. **Piu** struggles with herself whether to die or live. Time finally brings them close but if there’s still a future is what we will find out in the movie.

Gora is the Director of Photography. Editing had been done by **Sujay Datta Ray** and screenplay by **Padmanabha Dasgupta**.

About GreenTouch Entertainment Pvt Ltd:

GreenTouch Entertainment Pvt Ltd has recently forayed in the world of Bengali cinema with a bouquet of films. After the successful debut venture **Jodi Love Dile Na Praane, Hercules & Lorai (The Fight ... For Survival)**, their forthcoming release include **Kathmandu** which is slated to release within early next year. The young and creative team comprises individuals, extremely passionate about the business of film making.

About Asha Audio Company

Asha Audio Company laid its foundation in May 1995 with the blessings of the legendry singer **Asha Bhosle**. In this journey of over 17 years, the company has been able to build up a catalogue of 400 titles. The audio major took a very bold step to establish contemporary music and launched albums of **Mohiner Ghoraguli &**



Paraspathar in 1995 / 1996, which was followed by Chandrabindoo, Miles, Cactus, Fossils & Lakkhichhara. A major section of the company's repertoire has been designed with Rabindrasangeet, which has a rich blend of artistes like Hemanta Mukhopahhyay, Debabrata Biswas, Subinoy Roy, Ajoy Chakraborty, Rezwana Chowdhury, Indrani Sen, Srikanta Acharya, Lopamudra Mitra, Jayati Chakraborty and the new age Bollywood playback singers like Shaan, Kavita Krishnamurti, Alka Yagnik, Babul Supriyo and Sadhana Sargam. Modern song segment has albums of Asha Bhosle, Amit Kumar, Kumar Sanu, Raghab Chatterjee, Manomay Bhattacharya, Rupankar & Subhamita amongst others. Asha Audio's repertoire of Recitation includes albums of Soumitra Chattopadhyay, Bratati Bandopadhyay, Partho Ghosh, Gouri Ghosh & Pradip Ghosh. The company also has a unique collection of "Audio book" of "Sunday Suspense" in 3 volumes.

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