

Media Brief

Siddha Group to introduce Starwalk

Siddha Galaxia's Terrace Skywalk will have World's Longest Jogging Track

Kolkata, 23 November 2015: Siddha Group, one of Eastern India's leading real estate developers, today announced the launch of a first-of-its-kind terrace skywalk, named as 'Starwalk', as a part of 'Siddha Galaxia', its affordable luxury apartments on Rajarhat Main Road. Sanjay Jain, Managing Director, Siddha Group and renowned actor Gargi Roy Chowdhury unveiled the project.

"With Siddha Galaxia, we aim to redefine modern living in Eastern India. The major draw there is **Starwalk**, a terrace skywalk at the 14th floor level, connecting eight towers with a 1.1 kilometre long Terrace Jogger's Track and Open Landscaped Greens, Water bodies with Fountains, Sit-outs and a Deck for Telescope Viewing. It will be the city's longest terrace skywalk, offering a whole range of outdoor experiences, 140 feet above the ground level which makes this the world's longest jogging track at the highest level," said Sanjay Jain.

"To meet the demand of open spaces within close reach, features like skywalks have become a necessity now. It's a quick-fit solution for the residents who want to experience open greens, leisure and collective activities within the complex. For them, the project's high-in-the sky activities will be a fascinating experience! I am quite sure that Siddha Galaxia would be **unique and trendsetting - a luxury statement for an average middle class**," added Mr Jain.

Siddha Galaxia Phase II, featuring **Starwalk**, will be completed within the committed timeframe. Phase I, ready already, has six towers while the Phase II will have eight. Siddha Galaxia is one of the largest affordable luxury complexes in Rajarhat. With open greens, Siddha Galaxia will eventually have 2500+ families and 10,000+ residents.

The Project will also feature a star-studded Club, 'Stella', for its residents. The club spreads across 40,000+ sq ft with all modern facilities and amenities. Located on the Rajarhat Main Road near City Centre II, Siddha Galaxia will offer Spa, Steam and Massage Room, Yoga and Meditation Zone, Health Zone, Gymnasium, Swimming Pool, Aqua Aerobics, Badminton Court, Tennis Court on the MLCP, Squash Court, Multi activity Room, Library-cum-Lounge, Indoor Games Room, Coffee Shop with WiFi, Crèche and Toddlers' Zone and an AC Banquet Hall. Plus a 24-hour surveillance and security system, ensuring the experience of an ultra comfortable lifestyle at convenient prices starting from Rs 40lakh.

About Siddha Group

Founded in 1986, Siddha Group has conceived, designed and built numerous residential and commercial units and townships, at premium locations in Kolkata, Jaipur and now Bengaluru and Mumbai. Led by Chandra Prakash Jain, Group Chairman and Sanjay Jain, Group Managing Director, the Group builds and markets high-quality homes with upmarket designs, superior materials and excellence in construction, delivering within committed timeframes comfortable homes at convenient prices.

For more information, please call:

Debarjun Kar/ Kaushik Chatterjee/ Satyajit Singh

Sagittarius Communications Private Limited

+91 98745 59911 / 98300 06528 / 86977 19304