



Press Release

75 Glorious Years Of Shiraz Was Celebrated

- A Tribute To All Biryani Lovers Of The City, Who Have Made Shiraz What It Is Today-

Kolkata, 3rd August, 2016: **Shiraz Golden Restaurant** celebrated 75 years of its legacy at a gala do at their flagship restaurant. **Actors, Mr Saswata Chatterjee, Ms June Malia, Ms Payel Sarkar, Ms Ushoshi Sengupta, Ms Riya Banik, Mr Subhrajit, Mr Joydeep Kundu, Musician, Mr Bickram Ghosh, Director, Mr Arindam Sil, Scriptwriter, Mr Padmanava Dasgupta and Designer, Ms Saborni Das** and the entire cast and crew of **Egoler Chokh** were present at **Shiraz Golden Restaurant** for the occasion. They were served a specially made phirni in the shape of 75 along with delectable biryani.

"It gives me immense pleasure to celebrate 75 years of Shiraz. My father late Mohammed Arshad Ali with his partner late Mr Ali Hussain, who started Shiraz, had a dream and I am very proud that we could take that dream forward. It is my pleasure that the hero of the film Eagoler Chokh says he loves biryani from Shiraz," said **Mr Ishtiaque Ahmed, Partner, Shiraz Golden Restaurant.**

Two young men Mohammed Arshad Ali and Ali Hussain came to the city of Kolkata from Bihar way back in 1941 with the dream of gifting the city Mughlai cuisine. They met Mohammed Shamshuddin, who was descendant of Chef to Nawab Wajid Ali Shah, and started off a restaurant at Mullickbazaar. They named the place Shiraz, after the second biggest city in Iran, which is also famous for its exotic food.

If these three people had been alive today they would have been supremely proud of the legacy of Awadhi cuisine that they have gifted this city. For the connoisseur of Mughlai food Shiraz is a name they associate with Kolkata - with the legacy of biryani.

Shiraz Golden Restaurant

Shiraz Golden Restaurant is one of the few Awadhi restaurants that carry their legacy forward. They have embellished the "Dum Pukht" style of cooking. Over the years Shiraz Golden Restaurant has evolved tremendously. For more than seven decades, Shiraz, located at the intersection of Park Street and Mullickbazaar, remained the most popular meeting and eating rendezvous. In the year 1995, it started proliferating with its first franchisee located at Jadavpur, following which 8 outlets have come up. Recently Shiraz Golden Restaurant added another feather to its cap by stepping into Dubai. The group is now expanding its presence in India and abroad.



For further information please contact:

Amrita Mukherjee/ Rusha Hazra/Tulika Bhaduri
Sagittarius Communications
Ph: 9748524509/9051043255/8697719306