



**Press Release:**

## **Siddha Group Launches Siddha Waterfront at Khardah**

**Work commences in full swing for a unique housing project:  
a unique 1800-apartment condominium  
around a beautified natural lake at Khardah off BT Road.**

**Kolkata, 12th January 2015:** Siddha Group today announced the launch of Siddha Waterfront, a premium condominium at Khardah off BT Road in North 24 Parganas. Application forms will be available at Axis Bank and Big Bazaar branches from 21<sup>st</sup> January, 2015. Apartments will be allotted to applicants on the basis of a transparent lottery conducted by an audit firm of international repute

To be completed by 2018 the 15-lakh-sq ft Siddha Waterfront project will be built around a beautified natural 3.5-acre lake. It will offer 1800 apartments ~ 2/3 BHK, 845-1235 sq ft. A water filtration plant, elevators, intercom, sewage treatment plant and rainwater harvesting system will be put in place. A modern residents club with swimming pool, gym, children's play area, multi-activity room with indoor games, steam and massage room plus a 24-hour surveillance and security system ensuring the experience of a comfortable, safe lifestyle.

“With Siddha Waterfront we aim to redefine the standard of lifestyle-housing in this area. With every major amenity in place, this will be the North 24 Parganas’ landmark project. Within the price bracket of 20 to 30 Lakh we are offering facilities normally reserved for pricy resorts,” said **Sanjay Jain, the Siddha Group managing director.**

The project is strategically located beside the renowned Rahara Ramkrishna Mission School with the Khardah and Titagarh railway stations within minutes' walk. Moreover, the project's own dedicated shuttle van will drop off and pick up residents from the rail stations and BT Road. What is more, Siddha Group has initiated the building of a sewage system by the local panchayat to remove any waterlogging problem.

Siddha Group is the founding member of the Indian Green Building Council and Siddha Waterfront will be a green building following all norms set by Indian Green Building Council.

### **About Siddha Group**

Since inception in 1986 the group has been creating homes and workplaces focusing entirely on making better living affordable in Kolkata and Jaipur.

Dovetailing upmarket design, superior materials and excellence in construction, Siddha has consistently delivered comfortable homes at convenient prices and within committed timeframes.

### **For further information please contact:**

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