



Press Release

## **Aakash Aath Launches New Mega Serial ‘Aamader Choto Nadi’**

**- A Special Story Of A Differently-Abled Child -**

**Kolkata, 12<sup>th</sup> June, 2015:** Aakash Aath, one of the popular Bengali general entertainment channels, launched their new mega serial ‘Aamader Choto Nadi’, which tells the heart wrenching story of a differently-abled child and her acceptance in today’s world.

The story is woven around a five year old autistic girl named **Nadi**. She is a love-child born to **Amrapali & Shrabon**. She is left abandoned when the only person who gives her material & emotional support, her mother, Amrapali, dies in an accident. Nodi seems to be unaware of the norms of the society and something which makes her even more unacceptable to a conventional happy family is that she is born to a single mother. Little does she know that circumstances will allow her to meet her biological father, who leads a happy family life with his wife, **Ananya & son, Ayush**. All hell breaks loose when Shrabon brings Nodi to his house, revealing her identity to his wife and son. Ananya leaves the house with Ayush, but returns to start afresh as Ayush was finding it difficult to live without his father. Slowly, a bonding is created between Ananya and Nadi. The story then progresses.

“Aamader Choto Nadi is a beautiful and thoughtful take on all the children who are differently abled & are undoubtedly special. The story, apart from highlighting the trials and tribulations that the autistic girl faces in life, makes an attempt to redefine ‘normal’. I sincerely hope that the audience likes the story and if they can spread the message of compassion in the society, what more can we ask for”, said **Mr Ashok Surana, Proprietor, Channel Eight, Producer of Aamader Choto Nadi**.

**Debidas Bhattacharya, Director** of Aamader Choto Nadi had subtly added the concept of such special cases to human significance, making the plot rise and develop with time and making things known in an entirely different light. The cast includes **Aarohi Dutta** (Nodi), **Priyam** (Shrabon), **Ankita Majumder** (Ananya), **Payel Dutta** (Amrapali), **Neil Chatterjee** (Arin, Shrabon’s friend) **Anindita Saha Kopileswari** (Rohini, Shrabon’s Superior in office), **Sushmita Chakraborty** (Ananya’s mother) & **Jibesh Bhattacharya** (Ananya’s father) amongst others.

The story of Amader Choto Nodi will reach out to all such couples who are special because Almighty has given them the strength to nurture their various shades and hues of complications and made them independent and extraordinary humans who see and understand much more than the ordinary. Our basic idea about introducing a story based on autism is to bring about awareness in people, how does the social and domestic factors influence such a child’s mentality. Aamader Choto Nadi is definitely one of our most emotionally charged efforts”, said **Ms Eshita Surana, Director, Aakash Aath**.

**Kaustav Duttgupta** will be the Episode Director of Aamader Choto Nadi, while **Devjit Roy** has composed the music, **Satyanranjan Dinda** is behind the camera, **Supriyo Saha** is the Editor & **Ashoke Bose** is the script writer.

**Aamader Choto Nadi** will be aired, starting **15<sup>th</sup> June, 2015** from Monday to Saturday, at **7.30 pm** only on Aakash Aath.



### **About Aakash Aath**

The popular Bengali channel Akash Bangla, which was known for its news and entertainment portfolio, has been relaunched as Aakash Aath from 14<sup>th</sup> October, 2013. Positioned as a General Entertainment Channel (GEC), Aakash Aath presents a wide variety of program including news bulletins (Aakash Barta), catering to audiences across age group. The programs on air are, Good Morning Aakash (Live musical programme with guest artistes), FM On TV (Music program), Radhuni (Cookery show), Om Sai Ram (Mythological), Ek Masher Golpo (Screen adaptations of literary classics), Police Filez (Crime show based on real life incidents), The Legends (Music Show) & Tobu Bandhi Kheleghar (Drama). Aakash Aath also airs blockbuster feature films every day. The channel promises to launch an array of interesting shows & serials in the coming days.

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