



Press Release

Senco Gold Swarna Samman 2016 Awarded To Mr. Chandrasekhar Ghosh, CMD, Bandhan Bank

-Ace Table-Tennis Player Ms Mouma Das Conferred With 'Sonar Meye' Award-

Kolkata, 21st March, 2016: The 6th edition of the much awaited Senco Gold Swarna Samman Award was handed over to Mr. Chandrasekhar Ghosh, Chairman & Managing Director, Bandhan Bank. 'Sonar Meye', the new category that was introduced last year was bestowed on to ace table-tennis player & the Arjuna Award winner, Ms Mouma Das.

The award function commenced with a dance performance by the employees which was followed by a grand musical performance of the duo **Sourendro and Soumyojit**.

"Swarna Samman is an annual award which acknowledges and celebrates contributions made by eminent personalities from different walks of life. We are extremely proud to confer the sixth edition of Swarna Samman to Mr. Chandrasekhar Ghosh for his immense contribution in the banking sector, which we all look up to", said **Mr. Sankar Sen, Managing Director, Senco Gold & Diamonds**.

"Sonar Meye was introduced last year to recognise the significant contributions made by women in various fields. This year we decided to give the award to its worthy recipient Ms Mouma Das for her achievements in the sports arena", said **Mr. Suvankar Sen, Executive Director, Senco Gold & Diamonds**.

Apart from awarding the achievers Senco Gold & Diamonds hosts this award function to encourage their employees for their steady support and hardwork. The employees are awarded for their annual performances and also gets a platform to showcase their talent by putting up musical and dance performances for the audience.

The Swarna Samman was earlier conferred upon personalities like **Mr. Prosenjit Chatterjee, Ms. Alokanda Roy, Mr. Ajay Chakraborty, Mr. Subhprasanna Bhattacharjee and Mr. Soumitra Chatterjee** in the last five years respectively. And the new initiation- **Sonar Meye** is still a budding rose in the heart of the matured tree, which aims to salute every woman's courage and spirit in making the society proud. The first recipient to the honour was **Ms. Manabi Bandhopadhyay**, the first India's transgender to take over as the Principal of Krishnanagar Woman's College. The regime which was built in over 75 years is still in progress to make a stronger pan-India presence.

About Senco Gold & Diamonds:

Senco Gold Jewelers is one of the oldest jewellery organizations in India that started its operation in the year 1938, with a heritage of 78 years. Senco Gold is synonymous with exclusive designs, intricate work ship and right value. The company has evolved over the past seven decades and has endeavored to keep the designs contemporary, with modern needs and preferences, yet keep the core values and essence alive. Senco Gold& Diamonds with 75 stores is the largest jewellery retail chain in eastern India covering around 250,000square feet retail space, and rapidly expanding on a pan India basis. It has stores in markets like Kolkata, Delhi, Mumbai, Bangalore, Lucknow, Ranchi, Patna, Bhopal, Jamshedpur, Bhubaneswar, Cuttack etc. Senco Gold export operations covers countries like USA, UK, Singapore and Middle East. It has a manufacturing unit in SEZ Mani Kanchan that employs more than 300 karigars and creates 10000 pieces of jewellery every year. The company aims to be amongst the most reputed and leading jewellery companies in the world and also to provide high quality jewelry with exquisite designs and excellent customer service at affordable prices keeping intact their values of honesty, integrity, transparency and friendliness.



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