



Press Release

Celebrate The Season Of Love With Senco Gold & Diamonds' 'Valentine's Collection'

Kolkata, 9th February, 2017:Senco Gold & Diamonds today launched the '**Valentine's Collection**' especially to mark the season of love. **Celebrity couple, Gaurav Chakraborty & Riddhima Ghosh** were present to unveil the collection and set new relationship goals for the couples.

The exquisite collection comprises an array of solitaire rings, rings in rose gold category (which is the newest incorporation in the collection), sleek diamond pendants, bracelets, nose pins etc. The collection is an inspiration drawn from the exclusivity of love and its purity, the fondness and the togetherness. A symbol that is never lost within true hearts holding hands of Senco Gold & Diamonds.

"We believe that there must be an embodiment of every emotion, of which love is a vital catch. Unlike last Valentine's we have included new varieties in the collection, like for example the category in rose gold and kept the price range pocket friendly keeping in mind the current financial scenario of the country. We have always tried and maintained the standard of our commitments in creating the foundation for every stronger relation", **said Mr Suvankar Sen, Executive Director, Senco Gold & Diamonds.**

The price range of the collection starts from Rs 5000/- and goes up till Rs 1, 50,000/-.

About Senco Gold & Diamonds:

Senco Gold Jewelers is one of the oldest jewellery organizations in India that started its operation in the year 1938, with a heritage of 80 years. Senco Gold is synonymous with exclusive designs, intricate work ship and right value. The company has evolved over the past eight decades and has endeavored to keep the designs contemporary, with modern needs and preferences, yet keep the core values and essence alive. Senco Gold & Diamonds with 85 stores is the largest jewellery retail chain in eastern India covering around 250,000 square feet retail space, and rapidly expanding on a pan India basis. It has stores in markets like Kolkata, Delhi, Mumbai, Bangalore, Lucknow, Ranchi, Patna, Bhopal, Jamshedpur, Bhubaneswar, Cuttack etc. Senco Gold export operations covers countries like USA, UK, Singapore and Middle East. It has a manufacturing unit in SEZ Mani Kanchan that employs more than 300 karigars and creates 10000 pieces of jewellery every year. The company aims to be amongst the most reputed and leading jewellery companies in the world and also to provide high quality jewelry with exquisite designs and excellent customer service at affordable prices keeping intact their values of honesty, integrity, transparency and friendliness.

For Further Information please contact:

SreerajMitra / DebarjunKar / TulikaBhaduri

Sagittarius Communications

Ph: 9007307884 / 8697719301 / 8697719306