

Press Release

Aakash Aath Introduces Mini Mega Series, Chhoy Masher Mega

For The First Time In Television

Kolkata, 22nd June, 2017: Aakash Aath announced their new venture, **Chhoy Masher Mega**, based on fictional drama to continue for six months. Eminent guests like **Nachiketa, Tanmoy Bose, Abhishek Chatterjee and Bhaswar Chatterjee** among the cast and crew members of the serial were also present to grace the conference.

Chhoy Masher Mega is completely determined on the lines of short tales that will be telecast for a period of six months followed by another story for the next consecutive six months. This idea about featuring a short story in the format of mega serials had never been tried before in any other channels. The first story is **Sapno Dekhe Mon**, which is primarily a story about how the protagonist unflinchingly chases one's dream and makes it a reality.

"We have various genres of serials running in our channel since inception. We have always tried to bring different sort of concept in serials to cater to the audiences' amusement. Our endeavours had been appreciated of past and we are hopeful that everybody will like this new concept of mini mega series, Chhoy Masher Mega", **said Ms Eshita Surana, Director, Aakash Aath.**

The program will go on air from 1st of July (Monday to Saturday) at 7:30pm in Aakash Aath. The director of the program is Ajoy Sarkar and the script is written by Lovely Mukherjee. Among the cast Moitreyee Mitra, Badshah Moitra, Ratna Ghoshal, Runa Banerjee, & Buddhadeb Bhattacharya were present in the press conference.

About Aakash Aath

The popular Bengali channel Akash Bangla, which was known for its news and entertainment portfolio, has been re-launched as Aakash Aath from 14th October, 2013. Positioned as a General Entertainment Channel (GEC), Aakash Aath presents a wide variety of program including news bulletins (Aakash Barta), catering to audiences across age group. The programs on air are, Good Morning Aakash (Live musical programme with guest artistes), FM On TV (Music program), Radhuni (Cookery show), Om Sai Ram (Mythological), Shahityer Shera Somoy (Screen adaptations of literary classics), Police Filez (Crime show based on real life incidents), Hing Ting Chhot (Children's program), The Legends (Music Show), Ghente Gha (Comedy show) & Tobu Bandhi Khelegar (Drama). Aakash Aath also airs blockbuster feature films every day. The channel promises to launch an array of interesting shows & serials in the coming days.

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