



## Press Release

### Nominations Of The 2<sup>nd</sup> Edition Of West Bengal Film Journalists' Association Award 2018 Announced

**Kolkata, 2<sup>nd</sup> January 2018:** West Bengal Film Journalists' Association (WBFJA) today announced the nominations of the 2<sup>nd</sup> edition of the **West Bengal Film Journalists' Association Award 2017**. **Mr. Dipak Adhikari (Dev), Member of Parliament, Lok Sabha, Dr. Shoma Chatterji, President, WBFJA, Eminent Actress Ms. Arpita Chatterjee, Mr. Gautam Jain of Real Reel and Mr. Nirmal Dhar, Secretary, WBFJA** were present to announce the nominations and the other details of the award ceremony.

The award ceremony will be held on **14<sup>th</sup> January, 2018** from **9.30 am** onwards at **Priya Cinema, Kolkata**. Out of 88 films released in year 2017, 35 films were considered for nominations selection.

“This year the theme of the award ceremony is ‘**Pran khola Hasir Shey Din... Aaj O Ki Rongin**’. Bangla cinema was once a place for flawless and spontaneous comedy. Now-a-days comedy movies are no longer hilarious. Slapsticks, repeated jokes and weak dialogues fail to impress the audience every time. During the award ceremony we will be having present day comic artists and journalists speaking about what are missing from today’s comedy films”, said **Mr Nirmal Dhar, Secretary, West Bengal Film Journalists' Association (WBFJA)**

As always there will be seventeen award categories in the popular segment, eight award categories in the Technical Award segment, and a Lifestyle Achievement Award.

The nomination categories are Best Film, Best Director (In the memory of late Shri. Hiralal Sen), Best Actor in Leading Role, Best Actress in a Leading Role, Best Actor in a Supporting Role, Best Actress in a Supporting Role, Best Actor in a Negative Role, Best Actor in Comic Role, Best Music, Best Playback Singer (Male), Best Playback Singer (Female), Best Background Score, Most Promising Director, Most Promising Actor, Most Promising Actress, Most Popular Film of the Year, Most Popular Actor of the Year and Lifetime Achievement Award (in the name of Late Satyajit Ray).

Award categories for the Technical segments are Best Screenplay, Best Cinematographer, Best Editor, Best Lyricist, Best Art Director, Best Sound Designer, Best Costume Designer and Best Makeup Artist.

WBFJA is the first digitally broadcasted event of the east.

The nature of this award ceremony is B2B, only the film fraternity and journalists will attend the award ceremony.

The ceremony will be held in grace, pride and simplicity with Bangaliana where the focus will only be to honour the achievers rather than the glitz and glamour.

The principal which WBFJA wants to maintain in this award ceremony is **Better Judgment, Better Evaluation and Better Recognition**.

Such an experiential initiative is backed by Senco Gold, Camellia Group, Addatimes and Real Reel.

#### About WBFJA

**WBFJA** a social charitable trust is desirous of creating a fund for the social charitable objects and to promote, protect and safeguard the rights and interests of the Film Journalists and Critics. WBFJA is focusing on elevating the standards of Bengali Cinema and also to enrich the condition of the film industry in Bengal. **WBFJA** is a platform for rewarding noteworthy film productions, Actors, Technicians and such other persons connected with the production of films.

#### For further information please contact:

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