



Press Release

ELITeS Code to Cloud... (Summit on Electronic, IT & ITeS Industries in India)

Kolkata, March 14, 2018: “Digital India is creating information highways for smooth flow of information for effective governance” - Dr. Nabarun Bhattacharya, Director, Centre for Development of Advance Computing, Kolkata

At the ELITeS, Summit on Electronic, IT & ITeS Industries in India, organized by the Indian Chamber of Commerce in association with Ministry of Science & Technology, Government of India, Ministry of Electronics & Information Technology, Government of India, Department of Information Technology & Electronics, Government of West Bengal and Software Technology Parks of India, Government of India in Kolkata today **Dr. Nabarun Bhattacharya**, Director, Centre for Development of Advance Computing, Kolkata in his speech highlighted how smooth flow of information is important for governance and overall improvement of the society through education health and livelihood. He talked about evolution of e-governance in India and its ultimate culmination in Digital India programme. Digital India, he pointed out, is an umbrella under which the agendas of different ministries are integrated to serve the common objective. He discussed the vision on which the Digital India programme is based. Finally he stressed that problems which are unique to India such as agriculture, health, tribal issues can be solved by Indians alone and that solutions must be user friendly and affordable.

Mr. Subhrangshu Sanyal, CEO, Calcutta Innovation Park, Indian Institute of Management pointed out that IT industry should not be seen in isolation as a sourcing and servicing industry but as an enabler for providing solutions to problems and challenges in a big way. Disruption, he claims, should be about providing solutions to simple problem one faces each day. He showcased some problems solved by the startups that are being nurtured at the incubator at IIM, Calcutta. It is important, he recommends, that one should focus on problem and how it can be solved not just by bringing in technology but factoring the brick and mortar and human aspect.

Mr. Deb Majumder, Executive Director, IBM India in his speech mentioned why programme implementation is very important in today’s business world. He gave insights on how project implementation has changed over time. But some tenets such as team building, budget, timeline and objectives, he feels, are still relevant. Main component of today’s project management, he suggests, are cognition, automation and cloud. Customer satisfaction or user experience, according to him, is important. Disruptors, he cautioned, will disrupted tomorrow and status quo have no place in today’s ever changing business dynamics. Finally, he stated that every project must meet its strategic objective which is aligned to the vision of an organisation.

Mr. Mahesh Kumar, Director India Sales, Extron Electronics, Asia in his speech stressed that Audio Visual (AV) Industry is a burgeoning industry. It has a huge scope, he claimed, in areas such as law and order, education, business, hospitality and health care. He presented how AV is changing the

way we perceive courtrooms and classrooms. AV solutions, according to him, must be Simple, Maintenance and Sustainable.

Mr. Arijit Bhattacharyya, Angel Investor, Mentor, Technologist, Speaker, Adviser, Founder & CEO Virtualinfocom discussed about how Virtual Reality has evolved over the past decade. During his speech he highlighted how gaming industry has grown leaps and bounds and what India can do to be major player in this industry. He also spoke about the future of augmented reality (AR) and its role in developing smart cities.

Mr. Pramod Fernandes, AV Lead for Eastern Region, TCS in his short speech mentioned about the development of audio and video as a way of our life. He stressed that AV had become such an important part our life that it must be a part of planning of any infrastructure. AV and IT, he feels, should be converged to realize their potential.

Mr. Sujoy Ghosh, Assistant Director & Head, Healthcare, Public sector, IT & Youth Initiatives, Indian Chamber of Commerce while welcoming all the speakers present and highlighted the past achievements of Indian IT and Electronics industry and the future ahead.