



Press Release

Himadri Speciality Chemical Conferred World's 100 Greatest Brands 2017-18 Award

- Mr Anurag Choudhary Identified As "World's 100 Greatest Leaders 2017-18" -

Kolkata, 10th May, 2018: Adding yet another cap in its feather, Kolkata-based specialty carbon corporation, **Himadri Speciality Chemical Ltd.** has received the prestigious **"World's 100 Greatest Brands 2017-18 Asia & GCC"** award at the **Fourth edition of India-UAE Business and Social Forum 2018 & WGBL 4th Edition Summit Award** held today at Hotel JW Marriott Marquis, Dubai, UAE.

Himadri Speciality Chemical Ltd. is the only company to have received the award in the category of Speciality Chemicals at the event organised by AsiaOne Magazine & URS-United Research Services Media Consulting PL and having PricewaterhouseCoopers PL as the process reviewer of the Award.

In addition, **Mr Anurag Choudhary, CEO, Himadri Speciality Chemical Ltd.** was recognised as a **"World's 100 Greatest Leaders 2017-18"** at the same event that was graced by Indian Consul General to UAE Vipul, several ambassadors, diplomats from countries including Japan, Mexico, Montenegro, Macedonia and several prominent world leaders from India, UAE, Qatar, Singapore and other countries.

AsiaOne Magazine and URS-United Research Services Media Consulting PL are the only pan Asia business & News magazine with a focus on research based listings and feature, and have done research across 16 industries and 62 sub industries with execution of over 7 Business summits across Asia and participation of over 2000 delegates, analyzing over 8000 companies and their leaders.

"We feel honoured to have received this award of World's Greatest Brands and Leaders 2017 -18. I am equally humbled to know that both costumers and peers in the industry hold our brand in high esteem and recognize the excellence of its management. Over the years we have invested significant effort in leveraging our R&D capabilities to achieve business transformation. I am grateful to my team and every one at Himadri for supporting our vision and strategies in taking the brand and business ahead. I am confident that these awards will propel us to become one of the leading Global integrated carbon corporations", said **Mr Anurag Choudhary, CEO, Himadri Speciality Chemical Ltd.**

Mr Anurag Choudhary joined Himadri as a part of the founding team in 1992 and became its CEO in 2006. He has led the Company's transformation from a coal tar pitch manufacturing company to one of the world's most extensive value chains in the carbon segment. Under his dynamic leadership the Group has achieved market leadership in its key products and expanded into new products and markets like special pitch for use in Defence, specialty carbon black, construction chemicals, etc. The company also makes use of process gases to produce power thereby making it a 'rare' carbon positive organization in today's environmentally distressed society. He has a firm belief that true value stems from innovation. Himadri today has a very strong R&D cell with global expertise which powers its growth through innovations in products, processes and technology.

About Himadri Speciality Chemical Ltd:

Himadri Speciality Chemical Ltd ("Himadri Speciality"), established in 1990 with headquarters in Kolkata, West Bengal, is the largest vertically integrated speciality carbon company with a market capitalisation in excess of \$1bn. It is a market leader in products like Coal Tar Pitch with market share of around 70% catering to more than two-thirds of the Indian Graphite and Aluminium industry, Carbon Black with market share of 17% catering to niche application in Tyre and non- Tyre industry, construction chemicals like SNF & PCE and Naphthalene for several downstream industries. In the last few years, Himadri Speciality has diversified its product portfolio by way of forward integration which includes Anode material for Lithium Ion batteries, Speciality Black and other value added speciality products. The Company has 9 'Zero Discharge' World Class Manufacturing Facilities across India & China. The Company has developed a strong and experienced R&D team with international experts, its R&D unit is situated at Mahistikry, West Bengal which is recognized by Government of India.

For further information, please contact:

Sreeraj Mitra / Risha Hazra / Korak Basu

Sagittarius Communications

Ph: 9007307884 / 8697719310 / 9830314638