

**Press Release** 

## The Return OfThe Great Awadhi Biryani Festival At Oudh 1590

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Kolkata, 7<sup>th</sup>June, 2018: Flavours of Awadh comes alive once again at Oudh 1590 spreading the aroma and fragrance of an exotic range of steaming hot Biryanis. Actress, Ms Arunima Ghosh, Mr Shiladitya and Mr DebadityaChaudhury, Partners, Oudh 1590 revealedtwelve varieties of biryani dishes at their annual "The Great Awadhi Biryani Festival" which has gained popularity not only in Kolkata but to the NRB audience globally, over the years.

The exotic Biryani preparations made specially for this festival include SugandhiMurgh Biryani, MurghYakhni Biryani, ShikariBater Purdah Biryani, ShahiHansa Biryani, GoshtYakhni Biryani, Keema Biryani, Keema Khichdi, GomtiSugandhi Mahi Biryani, Mahi Kofta Biryani, JheengaMoti Biryani, SubzSugandhiKofta Biryani and SubzYakhni Biryani.

"Biryani owes a rich debt to the Muslim Khansamas of Oudh (modern day Lucknow), for it is they who introduced the gamut of biryanis to us. The thought behind organizing this festival is to showcase the legacy of this rich cuisine. We have been researching on this biryani concept from the beginning. We started working on this year's festival for the past eight months to introduce few new items this time. The Great Awadhi Biryani festival will be our gift to all the people of Kolkata", said Mr ShiladityaChaudhury and Mr DebadityaChaudhury, Partners, Oudh 1590.

The Great Awadhi Biryani Festival, which starts from  $8^{th}$  June, 2018 will be held at all three outlets of Oudh 1590 at Deshapriya Park, Southern Avenue & Salt Lake from 12 pm - 3.30 pm for lunch & 6.30 pm - 10.30 pm for dinner. A meal for two at this festival would cost approximately Rs 800/- plus taxes.

The festival promises to offer an enriching platter like never before.

## About Oudh 1590:

Oudh 1590 is a humble initiative to introduce a true "period dining" experience recreated in today's kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind Period Dining experience. Bawarchis working extensively at Aminabad, Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School) And Vivekananda Park (off Southern Avenue) and at CD 86, Sector 1, Salt Lake (behind city Centre 1) the restaurants boast of a period look recreating the 16th century feel. The bawarchish at the kitchens of Oudh 1590 has a strong lineage which goes back to the kitchen of the Gourmet King, Wajed Ali Shah. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of Oudh 1590 will be able to rekindle the romance of Shaam–E–Awadh.

## For further information please contact:

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