



## INDIAN CHAMBER OF COMMERCE

### Press Release

## Bengal Mango Utsav 2018

**Kolkata, 8<sup>th</sup> June, 2018: “Thrust has been given to produce more export quality mangoes from West Bengal” - Sri Subrata Mukherjee, Hon’ble Minister of Panchayat and Rural Development., Government of West Bengal.**

During **Bengal Mango Utsav 2018** organized by the Indian Chamber of Commerce in Kolkata today, **Sri Subrata Mukherjee**, Hon’ble Minister of Panchayat and Rural Development., Government of West Bengal said that Mangoes from West Bengal have found space many countries and government is ready to provide all necessary supports to the farmers. The state government has initiated talks to get markets in United Kingdom, Italy, France and others with the best of mangoes that are produced in West Bengal. He further added that West Bengal has different varieties of mangos however we need to market them well to get better price and market.

**Janab Abdur Rezzak Mollah**, Hon’ble Minister for Food Processing Industries &, Horticulture. Government of West Bengal in his speech mentioned that mango has huge potential for various food processing products. However, we need to set up right kind of food processing units in the state and also identify the best quality mangoes for pickles, juices and other products. He further added that FPOs should be proactive in building connections between farmers and national & international buyers through participatory farming.

**Sri Bratya Basu**, Hon’ble Minister for Information Technology & Electronics, Government of West Bengal in his remark said that this year West Bengal has produced nearly 9 metric ton mangoes which is a record production for the state. He also mentioned that due to government support and various policies, farmers are getting better price and market. He further added that the state government is successful in removing middlemen from the mango production in West Bengal. Due to this, farmers are dealing directly with the buyers and getting good price.

**Sri Sabyasachi Dutta**, Mayor, Bidhannagar Municipal Corporation informed the gathering that alfanso variety is now available in Birbhum district and soon it will have its own market in India.

**Smt. Nandini Chakravorty**, Secretary, Department of Agriculture, Horticulture, & Food Processing Industries, Government of West Bengal informed that gathering that 12 districts have participated in the Bengal Mango Utsav and there are 8 country representatives directly communicated with the farmers from different districts. She also informed that West Bengal produces 400 variety of mangoes out of which 100 varieties are available in Bengal Mango Utsav.



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**Dr. Rajeev Singh**, Director General, Indian chamber of Commerce, while delivering his vote of thanks mentioned that it is important for West Bengal's mango to get better market in India and abroad. Such markets will ensure better price for the farmers.

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