

Press Release

## **Kolkata Senior Citizens Forum in Collaboration with The Agri-Horticultural Society of India Organises Health Camp**

**Kolkata, 29th December, 2018:** Kolkata Senior Citizens Forum (KSCF) in collaboration with The Agri-Horticultural Society of India (AHSI) has successfully conducted Day 1 of health camp titled "Healthy Seniors", today. Spread over a span of two days, Day 1 (29th Dec) of the camp saw an encouraging footfall of nearly 225 people opting for a range of 65 diagnostic tests like Lipid Profile, Diabetic Screen and Liver Function Test etc. The other highlight of the day was the personalised diet consultation.

Mr. Bhani Ram Sureka, eminent business person, social worker and distinguished member of KSCF inaugurated the camp. Other reputed business personalities and members of KSCF- Mr. Satyanarayan More, Mr. Jay Kumar Sureka, Mr. Babulal Agarwal, Mr. Purshottam Agarwal, Mr NK Gupta and Mr. Gopal Mohan Kedia also graced the occasion. Day 2 (30th Dec) of the camp will have doctor consultation wherein the diagnostic test results from day 1 can be discussed with senior doctors. Personalised diet consultation is available on this day as well. The health camp is open to all members of the organising bodies. Benarasi Devi Sureka Trust and Satya Narayan More are the camp sponsors.

The comprehensive range of 65 diagnostic tests is conducted with latest technology and qualified technicians of Genu Path Labs Ltd, a SastaSundar Group initiative providing high quality diagnostic services at affordable cost. With Accuracy Guaranteed as its core value, Genu Path Labs Ltd has built fully automated diagnostic laboratory with high-end equipment that provide quick and accurate result with precision.

SastaSundar is also providing for the doctor and personalised diet consultations. The latter is been done by YANA Diet Clinic's team of senior qualified dieticians. A unique online diet clinic powered by SastaSundar, YANA Diet Clinic works on devising holistic diet plans to lose weight and reduce medicine.

### **About SastaSundar:**

SastaSundar.com is a consumer focussed Digital Healthcare Platform managing integrated supply chain of Pharma & Wellness Products and Services. The Platform is supported by a network of Physical Counselling and Service Centres called "Healthbuddies". The name "SastaSundar" is derived from a popular Indian phrase in terms of consumer experience of Savings and Quality. It is founded by Mr B L Mittal and Mr Ravi Kant Sharma. SastaSundar.com focusses on Quality and Savings to include integrated Healthcare services like Diagnostics, Diet Clinic, Doctor Appointment & Consultation and Counselling & Health Information services. Apart from Personalised App using Artificial Intelligence and Data Analytics, SastaSundar.com also provides personal touch through counselling by Healthbuddies.

### **About Kolkata Senior Citizens Forum:**

Kolkata Senior Citizens Forum is a group that works towards enhancing the well-being of senior citizens via myriad social works and services. Ensuring good healthcare is a primary area of the group's work. Jay Kumar Sureka is the president of the organisation.

**About The Agri-Horticultural Society of India:**

The Agri Horticultural Society of India, the oldest institution of its kind in India, was founded in 1820 by Rev. Dr. William Carey for the promotion and development of agriculture and horticulture in the country. With its 24 acres garden at 1 Alipore Road, Kolkata, the Society plays a crucial role in horticultural development and environmental restoration. It propagates and promotes rare and useful plants, markets eco-friendly gardening material, provides consultancy services and nursery entrepreneurship. It has fulfilled creditably its set out objectives in its 196 years of existence.

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