

Press Release

Siddha Group Inaugurates Siddha Happyville Club In The Presence Of The Starcast Of SVF's Movie, Vinci Da

Kolkata, 14th April, 2019: Siddha Happyville Club, the lavish 30,000+ sq-ft club at **Siddha Happyville, Rajarhat**, was inaugurated today amidst much fanfare. The star cast of the recently released Bengali film, **Vinci Da**, including **Director, Mr Srijit Mukherji, Music Director, Mr Anupam Roy & Actor, Mr Rudranil Ghosh** were present to celebrate the occasion along with **Mr Sanjay Jain, Managing Director, Siddha Group**.

There was entertainment throughout the day for the guests, comprising of Siddha's prospective customers, associates and channel partners. The entire atmosphere was euphoric with mouth-watering delicacies served as refreshments. The celebrations ended with the unveiling of the Siddha Happyville club logo and an interactive session with the Vinci Da team.

"The main USP of Siddha Happyville are the 3 sides open apartments. It is a nature-inspired and well-manicured residential community that speaks of fresh, new and happy living. Siddha Happyville Club as it has finally shaped up is easily one of the finest residential clubs of the city with all modern amenities & facilities. It would be the best place to relax and unwind for the people residing here. We are extremely thankful to all our celebrity guests who are here today from the Vinci Da team to celebrate with us the inauguration of the Club", said **Mr Sanjay Jain, Managing Director, Siddha Group**.

The Siddha Happyville Club comprises of a Mini Theatre, Library, Banquet, Gymnasium, Swimming Pool, Tennis Court, Badminton Court, Indoor Games Room, Children's Play Area, Coffee Shop, Yoga & Meditation Zones to rejuvenate.

Siddha Happyville Rajarhat is just 10 minutes from City Centre 2 and only 20 minutes from the airport.

National Award-winning director, **Srijit Mukherji's** long awaited thriller venture **Vinci Da**, has released nationwide surrounding much anticipation. It's garnering raving reviews from critics and running houseful shows in various cities across India.

About Siddha Group

Since its inception in 1986, Siddha Group has been creating homes making better living affordable in Kolkata, Jaipur, Mumbai & Bengaluru. Siddha's passion for quality homes has been driving it forward increasingly with each new project. Led by Group Chairman Chandra Prakash Jain and Group Managing Director Sanjay Jain, Siddha Group creates and markets high-quality housing in India. Combining upmarket design skills, optimal materials and excellence in construction, Siddha is focused on delivering comfortable homes at convenient prices within committed timeframes.

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