

Siddha Group Introduces RooftopSkyplex in the Skywalks -A First In The Segment Across Its Properties In Kolkata-

- **The Skyplex will offer Open Air Movie Theatre Experience Under The Sky**
- **Skywalks To Come Up At Affordable Housing Projects Of Siddha**
- **Siddha Sky, Siddha Suburbia, Siddha Eden LakeVille and Siddha Galaxia Skywalks To Have Skyplex**

Kolkata, 5thApril, 2019: Siddha Group, Eastern India's leading real estate developer, today announced a first-of-its-kind initiative, **RooftopSkyplex**, at their projects with Skywalksto give Kolkatans an altogether new movie-watching experience like never before.

Siddha Group has always been a pioneer in introducing new dimensions in real estate; be it the longest ever Rooftop Skywalk in the world at an affordable residential project or the Siddhahomebuying App and more. **Skyplex** is an additional feature where Siddha homebuyers can watch movies at the open air RooftopSkywalks in an amphitheatre setting.

There was an era of the classic single screen theatres in India and then came the multiplex revolution; from enormous curtains, dark interiors, uncomfortable seats came a transition to multiplexes with modernized movie theatres, hi-tech surround dolby digital sound system, 2K projection, air-conditioners, pushback chairs and highly priced tickets.

A lot of residential condominiums have introduced the concept of mini theatres at their residential clubs but Siddha Group is going a step forward and introducing **Rooftop Sky Theatre experience with Skyplex** with modern projection technologies with hi-tech sound system at their Skywalks.

"We have always added innovations in our projects which have made home buying and living experience for the customers better. With our Rooftop Skywalks being the talk of the town, we added this extraordinary feature in the form of Skyplex in our Skywalks. Because who wouldn't love the experience of watching their favourite movies or watching their favourite teams fight it out at the fields, at the rooftop under the sky in the open air. Now-a-days it is all about providing unique experiences and we are sure this is something our customers will look forward to", said **Mr Sanjay Jain, Managing Director, Siddha Group**.

Siddha will be adding this feature across their affordable Skywalk projects that include Siddha Sky at EM Bypass, Siddha Suburbia on Southern Bypass, Siddha Eden LakeVille on BT Road & Siddha Galaxia at Rajarhat. All the Skyplex are proposed to have a 2K projection and dolby digital sound system. Comfortable sit outs across the amphitheatre will provide ample seating space for the residents.

About Siddha Group

Home is where you discover the real you. Siddha's aim is to develop high quality homes within your budget and add to your pleasant discoveries. Since its inception in 1986, Siddha has been crafting residential and commercial spaces with a difference, to make good living affordable in Kolkata, Jaipur, Mumbai and Bengaluru. Siddha's perseverance and passion for quality homes drive it forward with every new project. Led by Group Chairman Chandra Prakash Jain and Group Managing Director Sanjay Jain, Siddha creates and sells high-quality housing in India. Siddha believes that the magic of craftsmanship lies beyond the reality of construction. It is the ability to sculpt better lives by designing and crafting living spaces that sets Siddha apart.

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