



Press Release

TTF Launches Summer Edition Of Travel & Tourism Fair

Kolkata, February 22, 2019:The first-ever **TTF Summer Kolkata** opened its doors today, **22nd February, 2019** and will continue till **24th February, 2019** at **Khudiram Anushilan Kendra, Netaji Indoor Stadium Complex**. It is focused on the huge summer holidays travel season. TTF Summer Kolkata was inaugurated by **Mr. Isra Stapanaseth, Director, Tourism Authority of Thailand, New Delhi** & **Ms. Sweeya Santipitaks, Consul-General, Royal Thai Consulate-General** in the presence of **Mr. Sanjiv Agarwal, Chairman & CEO, Fairfest Media**.

TTF before the Puja holiday season is a household name in the city, visited by thousands of travellers and the travel trade with equal zeal. TTF Summer edition is more consumer-centric, with all three days open for travellers. It is aimed at catering to the summer holiday travel market which is as big.

Thailand is the Feature Country and Himachal Pradesh is the Feature State of TTF Summer. Bhutan, Nepal and the United Kingdom are being represented at the show by Destination Management Companies (DMCs), travel operators and hotel brands.

The Indian states and union territories joining the show include Andaman & Nicobar, Chandigarh, Delhi, Haryana, Jammu & Kashmir, Meghalaya, Sikkim, Uttar Pradesh, Uttarakhand and West Bengal.

The event associates for the three-day long TTF Summer in Kolkata include MakeMyTrip as the Holiday Partner, Cox & Kings as the Knowledge Partner and AirAsia as the Partner airline.

Featured exhibitors at TTF Summer are Swiss Tours, SOTC, Lemon Tree, Zenith Holidays, Club7 holidays, Thomas Cook, Vayu Seva, Voyagers Club Tours, Fly High India, Vivada Cruises, SDD Hotels & Resorts, Trip To Temples, Humro Home, Home Away Tours & Treks, My Choize, La Macaw Resort.

Many other any travel agents and tour operators, hotels, resorts, theme parks, destinations, airlines, transport and travel service providers are participating in the show.

TTF Summer is supported by Incredible India, Travel Agents Association of India (TAAI), Outbound Tour Operators Association of India (OTOAI), Event & Entertainment Management Association (EEMA), Travel Agents Federation of India (TAFI), Eastern Himalayas Travel and Tour Operators' Association (EHTTOA), Adventure Tour Operators Association of India (ATOAI), Association of Domestic Tour Operators of India (ADTOI), Indian Association of Tour Operators (IATO), IATA Agents Association of India (IAAI), SKAL INTERNATIONAL and Enterprising Travel Agents Association (ETAA).

As the focus of TTF Summer is on consumer travel, tens of thousands of our long-standing visitors in Kolkata have been personally invited.



The show is open for all on all three days from 11 am to 7 pm.

On the inaugural day, the winners of India's Top 100 Travel Producers Award 2019 from Kolkata were felicitated.

The TTF branded regional shows are held in eight of India's largest cities, with the aim of providing an opening into lucrative regional markets. It is India's largest travel trade show network. TTF Kolkata, a couple of months ahead of Puja holidays, was started in 1989 and is a household name in the city.

About Fairfest Media Ltd, organisers of TTF Summer (www.fairfest.com)

Fairfest Media Ltd, founded in 1988 in Calcutta, has served more than 2,500 exhibitors from 80 countries through its TTF, OTM and BLTM branded shows. It is the leading travel trade show organiser in the country.

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