



Press Release

The Grand New Flagship Period Dining Experience Of Oudh 1590 Opens Its Door At Southern Avenue

-The Inauguration Marked The 195th Birthday Of The Gourmet King Of India, Janab Wajed Ali Shah-

Kolkata, 1st August, 2017: Oudh 1590, India's first period dining restaurant opened its third and by far their biggest flagship outlet beside Vivekananda Park, off Southern Avenue today. The occasion marked the 195th birthday of Janab Wajed Ali Shah, the Gourmet King of India. This 120 cover restaurant, spread across two floors and lavishly designed, will primarily cater to the food lovers of South Kolkata. The restaurant was inaugurated by **noted Filmmaker Sandip Ray and renowned Actor, Chiranjit Chakraborty** in the presence of **Shiladitya and Debaditya Chaudhury, Partners, Oudh 1590**. A specially designed cake was cut for this occasion.

Oudh 1590 is no less an architectural marvel, recreating the essence of the old world Lucknow or Awadh, as it was known then, in every corner. The murals, the floor tiles, the chandeliers, the dining table or the bronze plated crockery and cutlery resemble the grandeur of the era. Designed by renowned Art Director, **Mr Nitish Roy**, who also designed the earlier outlets of Oudh 1590, promises to provide an enchanting dining experience for the connoisseurs of good food.

Extensive research and travels to Lucknow in the past three years by the Partners, **Shiladitya Chaudhury** and **Debaditya Chaudhury**, ever since the first Oudh 1590 was opened, to learn more about the language, culture and most importantly the food habit of the Awadhi period, made them decide to come up with a landmark destination restaurant.

"We have been overwhelmed by the ever increasing demand for the Oudh 1590 cuisine. Despite increasing the number of seats at our Deshapriya Park outlet, the queue outside simply kept on growing every week. The requests from the patrons was to come up with a new Oudh 1590 in South Kolkata. And thus we are here with an expansive Oudh 1590 ready to cater to our patrons with a wide array of Awadhi delicacies", said **Mr Shiladitya Chaudhury, Partner, Oudh 1590**.

"Awadhi cuisine is reminiscent of its illustrious gourmet Nawabs like Asaf-ud-Daulah and Wajid Ali Shah. The vast repertoire of Awadhi delicacies that we serve today carries forward the royal feel. Spices like zafran, cinnamon and cardamom, dried fruits and herbs are used extensively to create the unique taste for which Awadhi cuisine is famous for", said **Mr Debaditya Chaudhury, Partner, Oudh 1590**.

The quintessential favourite menu of Oudh 1590 has been retained here which includes **Badam Sharbat, Gulaab Khas, Mutton Galawati Kabab, Kakori Kabab, Chicken Qalmi Kabab,**



Awadhi Sugandhi Mahi, ShahiDahiKabab, Awadhi Handi Biryani, Raan Biryani, Awadhi Palak Biryani, MurghPardah Biryani, NargisiKofta, MurghRezala, NehariKhaas, MurghIrani, Brain Masala, Lasuni Pala, Awadhi Daal, Paneer Rezala, Phirni and ShahiTukda.

New Kaarigarshave been brought from Lucknow for this restaurant as well and they have been adequately trained to maintain the “Dum Pukht” style of cooking with aromatic ingredients, dried fruits and aphrodisiacs that delighted the insatiable Nawabs.

A Meal for two will cost Rs1200/- exclusive of taxes.

Location:P-562, HemanataMukhopadhyaySarani, Kolkata-700029 (Opp. Kamala Girls School, Behind VivekanandaPark)

About Oudh 1590:

Oudh 1590 is a humble initiative to introduce a true “period dining” experience recreated in today’s kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind PERIOD DINING experience. Bawarchis working extensively at TUNDE WALI GALLI at Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School) And Vivekananda Park (off Southern Avenue) and at CD 86, Sector 1, Salt Lake (behind city Centre 1) the restaurants boast of a period look recreating the 16th century feel. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of OUDH 1590 will be able to rekindle the romance of Shaam – E – Awadh.

For further information, please call:

SreerajMitra / RushaHazra
Sagittarius Communications Pvt Ltd
Ph: 9007307884 / 9051043255