



## **Press Release**

## Winners Of Acropolis Jackpot Carnival Announced At A Gala Ceremony

- World's Largest Cake-Sandesh (90 sq ft.) Prepared & Showcased By Banchharam For The Occasion
- Highlights Of The Evening Were Instrumental Flash Mob and Musical Performances By Kartik Das Baul And Bolepur Bluez
- The Mega Prize Winners Take Home Nexa Ignis, Royal Enfield Classic 350 & Iphone XR

Kolkata, 6th May, 2019: Acropolis Jackpot Carnival, the grand shopping carnival hosted by Acropolis Mall concluded with a bang today as the mega prizes were given to the 3 lucky winners who took home Nexa Ignis, Royal Enfield Classic 350 & Iphone XR respectively. Celebrated RJ and noted actor & musician Mirchi Mir Afsar Ali hosted the event along with Mirchi Agni and Mirchi Somak and kept spirits soaring high in the evening. The Carnival offered an unforgettable experience to the visitors with a specially curated range of performances and entertainment choices.

The other major attraction of the evening was unveiling of the World's Largest Cake-Sandesh prepared by renowned sweetmeat chain, Banchharam. The city witnessed Instrumental Flash Mob for the first time. The evening ended on a musical note with captivating performances by Kartik Das Baul and Bolepur Bluez.

Acropolis Mall came up with a "no-strings-attached" month – long offer which benefitted the shoppers without any further obligation. There were 35 daily lucky winners who got back 100% of their billing amount, not through a voucher, not through a payment wallet, but by cheque.

"Acropolis Jackpot Carnival received huge response from our customers. We witnessed a significant rise in the footfall during the carnival. I would like to congratulate the winners and thank the customers for showering us with Oso much love and support. We promise our customers to be back with bigger and larger **Acropolis Jackpot Carnival** next year," said **Mr. Saket Mohta, Managing Director, Merlin Group of Companies**, the developers of Acropolis, Ibiza Resort, Princeton Club, Homeland Mall and a plethora of residential projects all across the city and beyond.

Shoppers enjoyed exciting offers from many brands and retailers covering a wide range of products including footwear & apparels, kids wear & toys, accessories & travel-gear, beauty products & jewelry, electronics & home products and gifts & novelties from the participating stores which included Marks & Spencer L&B, Marks & Spencer, World of Titan, The Body Shop, Parcos, Only, Little Shop, Being Human, Jack n Jones, Levi's, US Polo Assn., Bata, Presto, Wildcraft, Samsonite, Metro, Crocs, Urban Blackberry's, Bhagwati, Celio, Puma, Woodland, GKB Opticals, VIP, Oppo, Canon, Mi, All, The Thai Spa, Eyecatchers, Go Colors, My Nail, Shakshi, Bhagya Laxmi, Cott Counter, Fabindia, Gini & Jony, 2Bme, Prapti, Baggit, Global Desi, AND, W, Aurelia, Manyavar, Biba, Health & Glow, Fusion Beats, New U, Cross & Colorbar.

Prizes and certificates were given to the weekly performers during the grand finale. The selfie freaks who participated in the selfie contest won cool prizes.

Acropolis Mall thus kept its promise of an action-packed April, 2019 and made the Poila Boisakh celebrations a grand affair for customers. The Khushi Partner of the carnival was Radio Mirchi.

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