



Press Release

INIFD Salt Lake Hosts Their 21st Fashion Graduating Show “Elixir 2019”

- **Actors Aryann Bhowmik And Ena Saha Grace The Occasion**
- **The Fashion Show Was Judged By Mr Alexey M. Idamkin, Russian Consul General In Kolkata, Fashion Designers Ms Sharbari Dutta, Mr Abhishek Dutta, & Abhishek Roy And Actor, Mr Arijit Dutta**

Kolkata, 3rd May, 2019: INIFD Saltlake, India’s premier fashion institute today hosted their 21st Fashion Graduating Show “Elixir 2019” at The Westin, Kolkata. The final year students showcased their designs in the runway. The honourable judges for the Fashion Show were **Mr Alexey M. Idamkin, Russian Consul General Kolkata, Fashion Designers, Ms Sharbari Dutta, Mr Abhishek Dutta, Abhishek Roy and Mr Arijit Dutta, Actor.**

The themes for the night were **Green - E - Energy, Polarming, Rupture Of Crust, Underwater Aura, Birds Framework, My Kitchen Garden, Reimposing Autumn, Sacred Knots, Hydrollution, Lion Fish, Genus Of Herbivore, Smog, Nectar, Blommers, Royal Imprints, Lobelia Deckenii, Charkha, Leaves Hue, Breakdown Of Earth and Roman Symposium.** The whole collection has been designed over various silks, cotton, khadi, taffeta, denim and other affordable natural fabrics. The showstopper was **Femina Miss India West Bengal 2018, Ms Prarthana Sarkar.**

“It’s a glorious 25th year of INIFD and we are excited to host our “Elixir 2019”. Our students have recently represented London Fashion Week & New York Fashion Week. These outfits were also showcased during today’s event. The students indeed presented an impressive collection. Our aim is to encourages the future designers and provide them with all facilities and exposure”, said **Mr. Arnab Ray, Centre Manager, INIFD, Salt Lake.**

The highlights of the collections presented were digital prints, hour glass, A-Line silhouette, resham thread embroidery and a lot of layered & flayered in the designs. The budding designers have emphasised on creating sustainable green fashion. The designs are modern, clean, conversational and sustainable. The event was choreographed by **Ms Subha Kenworthy.** The show was attended by several prominent international buyers, global fashion retailers, costume designers and celebrities.

About INIFD Salt Lake

INIFD is an award winning Design Institute offers seamless, cutting edge, industry specific and relevant Fashion and Interior designing course. It boasts of a long standing presence in fashion and interior design domain. They take education in fashion and Interior design to the common man in India while providing industry focused, relevant, and seamless and quality design education. INIFD is the official Knowledge Partner of India’s premier fashion and lifestyle event – Lakme Fashion Week and Femina Miss India.

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