

Press Release



Kolkata Centre for Creativity & Indian Museum jointly hosts Rhythm: Goddesses, Games and Music

Kolkata, 18th May, 2019: The exhibition, Rhythm: Goddesses, Games and Music, jointly curated by Ms Reena Dewan, AVP, Kolkata Centre for Creativity (KCC) and Mr Rajesh Purohit, Director, Indian Museum was inaugurated today on the occasion of International Museum Day. The inauguration was followed by a musical performance, Confluence: A Meeting-Point of Musical Genres.

The exhibition highlights the theme of International Museum Day, 'Museums as Cultural Hubs: The Future of Tradition'. International Council of Museums (ICOM) recommends museums to act as networks to support partnerships and as cores to invigorate communities at the local level. Their sub-theme 'the future of traditions' aims to link museums to the future while respecting tradition.

Through this exhibition **Kolkata Centre for Creativity & Indian Museum** have demonstrated how museums can act as networks and the collections of these two organizations exhibited here show traditional & contemporary and the past & future existing in same time and space.

Speaking on the occasion, Ms Richa Agarwal, Executive Director, KCC said, "We are elated to be associated with the Indian Museum for the art exhibition - Rhythm: Goddesses, Games and Music. We, at Kolkata Centre for Creativity, are constantly striving to evolve and embrace the contemporary and traditional art in a unique manner. We are confident this association will go a long way in redefining art in India".

Art of any kind, be it music, dance or the art of gaming all have their rhythm. In the absence of rhythm, the execution of art or art representations or art production are simply impossible. Therefore, rhythm plays a pivotal role in manifesting the aesthetics and the visual forms in a synchronized order. However, unlike games and music, the goddesses represented in art form have a different rhythmic order, which is different from the visual rhythmic order. The concept of gods and goddesses are of imaginary in nature and belief based or to a certain extent is a cosmic realization. Thus, the goddesses are represented in a cosmic order. However, even in goddesses we find the portrayal of images having a definite rhythmic order while executing and representing different forms.

The exhibition is expected to not only draw audiences interested in fine arts both contemporary and traditional art but also allow them to unfold the rhythmic order in each of the artefacts displayed which is exclusively organized to experience the rhythm in one's own lives.

The exhibition is open from 18th May, 2019 till 1st June, 2019, except 19th May, from 11 a.m. to 6 p.m.

For further information, please contact:Sagittarius Communications Pvt LtdKolkata Centre for Creativity:Sagittarius Communications Pvt LtdSonali Kapoor 9739581389Sreeraj Mitra 9007307884 / Sumana Kar 8800985307 / Abhishek Ghosh 9903227841