



Press Release

Oudh 1590 Hosts The Sixth Edition Of The Great Awadhi Biryani Festival

- The Much Awaited Monthlong Festival Is Back At Kolkata's Only Period Dining Destination -

Kolkata, 20th May, 2019: The Sixth Edition of **The Great Awadhi Biryani Festival** makes a comeback at **Oudh 1590** with a variety of rich and aromatic flavours of steaming hot biryanis. The exotic range of biryanis were revealed by **Ace Designer, Ms Sarbari Dutta** and **Eminent Danseuse, Ms. Alokandanda Roy** alongwith **Mr Shiladitya & Mr Debaditya Chaudhury, Director, Oudh 1590.**

If there is such a thing as food for the Gods, it is undoubtedly the Biryani. No dish in the world can match its grandeur, taste, subtlety and refinement. The magic of Biryani lies in the way rice is transformed into something ambrosial – absorbing the rich flavours of meat and spice, scented with dizzying aroma of saffron, the white grains taking on a gem like mien.

“We at Oudh 1590, always try to serve the authentic Biryanis that has a strong connection with imperial Awadh. Each Biryani that we serve during the festival resonates the aromatic charm from the royal era that marries the secret spices from Rakhabdars. This year we are offering twelve types of Biryanis that will win over hearts of our patrons. We are confident that like every year, the gourmands will pour in at Oudh outlets to savour the awesomeness of this Royal Awadhi Cuisine”, said **Mr Shiladitya Chaudhury and Mr Debaditya Chaudhury, Directors, Oudh 1590.**

The thought behind **The Great Awadhi Biryani Festival** is to showcase the flavours of the lost Awadhi delicacies. With scrumptious and mouth-watering items like **Keema Biryani, Gosht Yakhni Pulao, Gosht Bhuna Khichri, Awadhi Nargisi Biryani, Murgh Yakhni Pulao, Shikari Bater Pardah Biryani, Shikari Hansa Handi Biryani, Gomti Mahi Sugandhi Biryani, Mahi Kofta Biryani, Yakhni Jheenga Pulao, Multani Kanthal Biryani** and **Shahi Subz Kofta Biryani**, the sixth edition of The Great Awadhi Biryani Festival promises to surprise and entice its patrons like never before. The biryanis are priced between Rs 275/- to Rs 425/- plus taxes.

The Great Awadhi Biryani Festival, which starts from 23rd May, 2019 will be held across all the four outlets of Oudh 1590 at Deshapriya Park, Southern Avenue, Salt Lake & Jessore Road from 12 pm – 3.30 pm for lunch & 6.30 pm – 10.30 pm for dinner. A meal for two at this festival would cost approximately Rs 1000/- plus taxes.

About Oudh 1590:

Oudh 1590 is a humble initiative to introduce a true “period dining” experience recreated in today’s kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind Period Dining experience. Bawarchis working extensively at Aminabad, Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School), Vivekananda Park (off Southern Avenue), CD 86, Sector 1, Salt Lake (behind city Centre 1) and at 335 Jessore Road the restaurants boast of a period



look recreating the 16th century feel. The bawarchish at the kitchens of Oudh 1590 has a strong lineage which goes back to the kitchen of the Gourmet King, Wajed Ali Shah. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of Oudh 1590 will be able to rekindle the romance of Shaam–E–Awadh.

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