**Press Release**

**Inauguration of Advanced Pet Care**

**Kolkata’s first 24 X 7 emergency and critical care unit for pets**

**Kolkata, May 7, 2019**: Kolkata’s first private 24-hour veterinary emergency and critical care facility, **Advanced Pet Care**, was launched today by a host of celebrities and pet lovers including **Pandit Tanmoy Bose, Pandit Bickram Ghosh, Bidushi Kaushiki Chakraborty, Rupam Islam, Anupam Roy, Somlata Acharyya Chowdhury, Mainak Bhaumik, Sreelekha Mitra, Swastika Mukherjee, Parno Mittra, June Maliah, Sudarshan Chakraborty, Sanatan Dinda** and **MIR** in the presence of **Mr** **Subhayan Gangully** and **Ms Nabodita Gangully**, **Directors, Advanced Pet Care Pvt Ltd** and **Dr Subir Bhattacharya, B.V.Sc & A.H., M.V.Sc (Anatomy), Clinical Director, Advanced Pet Care**.

**Advanced Pet Care** will offer facilities like Clinical Pathology, Radiology, Ultrasound Imaging, Cardiac Monitoring will be available under one roof under the special care of superior doctors. A doctor will be present to handle any emergency cases. The operation theatre has significant features like gas anaesthesia workstation imported from the UK, oxygen delivery and respiratory support and intra-operative vital signs monitoring of temperature, pulse, respiration and blood pressure as well as electrocardiography, pulse oximetry and capnography. The highlight of the surgical infrastructure is the heated veterinary surgical table which reduces the risk of hypothermia in the patient during surgery.

“Our pets are as much a part of our family as our human relatives and we believe that they deserve a similar standard of medical care. Advanced Pet Care will provide multi-speciality veterinary services similar to those available in a human hospital while meeting the unique requirements of pets and their owners”, said **Mr Subhayan Gangully Director, Advanced Pet Care Pvt Ltd**.

All surgeries will be performed with autoclave sterilised instruments and the operating theatre is disinfected and sterilised at regular intervals. Sometimes, pet owners just do not have the time, manpower or infrastructure to take care of their ailing pets at home. Even a course of post-surgery antibiotics involves a daily visit to the veterinary clinic which is stressful and traumatic for both pet and owner. Patients admitted in the in-Patient department will be monitored by our team of doctors, veterinary technicians and assistants. Pets will receive their medication and treatments on time and any significant change in the condition of the patient is immediately communicated to the pet owner and the doctor on call.

At Advanced Pet Care we are equipped, both medically and infrastructurally, to meet all major and minor medical requirements of companion animals”, said **Dr Subir Bhattacharya, B.V.Sc & A.H., M.V.Sc (Anatomy), Clinical Director, Advanced Pet Care.**

“My personal life has always been shaped by my passion for animals. After many years of rescues and fostering-turned-adoptions, I realised that a better solution was needed because there is a limit to what we can do as individuals. An accident or medical emergency can happen to our pets, any time. Timely access to a veterinarian and medical facilities can make the difference between life and death for our pets. That’s why we are open 24 x 7 with a veterinary doctor on call at all times. Emergency cases are attended to on priority basis”, said **Ms Nabodita Gangully, Director Advanced Pet Care Pvt Ltd.**

Advanced Pet Care we will be providing multi-speciality veterinary services similar to those available in a human hospital while meeting the unique requirements of pets and their owners which includes Emergency & Critical Care Departments, In - Patient Care, Out Patient Department, Surgical Facilities and Diagnostics Facilities. A team of senior doctors will be available for consultations at the OPD Clinic 6 days a week from 10 am to 10 pm, whereas for critical ailment and emergency the centre is open 24x7, throughout the year.

Advanced Pet Care is located near Vivekananda Park at 14B Anil Roy Road, Kolkata - 700 029. The 24-Hour Emergency Helpline is 1800-572-6022 and for detailed information log on to www.advancedpetcare.in.

**For further information please contact:**

Sreeraj Mitra / Abhishek Ghosh / Shreya Hazra

Sagittarius.Inc

Ph: 90073 07884 / 99032 27841 / 82403 13964

**Brief Profiles**

**SUBHAYAN GANGULLY**

**Director**

**Advanced Pet Care Pvt Ltd**

Subhayan Gangully is a well-known musician and live sound engineer who has worked with some of the biggest names in the entertainment industry in India and abroad. He discovered his love for animals in the company of his wife, Nabodita, and began to notice the frustration of his pet-parent friends at the lack of reliable veterinary infrastructure in the city. Since Subhayan would regularly travel abroad in the course of his work, he also had the opportunity to learn about the basic level of care and support available to pet-owners in countries like the US, UK and Australia.

These observations and experiences convinced Subhayan that there was an urgent need for a veterinary facility equivalent in standard to any reputed human hospital. The seed for Advanced Pet Care was sown.

**NABODITA GANGULLY**

**Director**

**Advanced Pet Care Pvt Ltd**

Nabodita Gangully’s personal life has always been shaped by her passion for animals. After many years of rescues and fostering-turned-adoptions, she realised that a better solution was needed because there is a limit to what we can do as individuals. She decided that one day, she would start an emergency care facility for pets and a sanctuary for abandoned animals incapable of surviving on their own.

Nabodita learnt how to be a responsible and proactive employee during her initial years in auditing, then spent many years researching and developing a solution for e-books in regional languages, and, in the process, discovered the joys and pitfalls of entrepreneurship. She had not been planning a change of career in the immediate future but when faced with the question “Why not now?”, Nabodita could not answer. Subhayan was ready to pledge his full time involvement in Advanced Pet Care, and she realised she had found the support she needed to turn phase I of her long term life plan into today’s reality.