

Press Release

## **JyotiBasu Memorial Foundation Hosts 'Pujoe Ananda' For The Underprivileged Children**

**Kolkata, 19<sup>th</sup> September, 2019: JyotiBasu Memorial Foundation (JBMF)**, a non-profit and non-political social organization, today hosted an initiative, '**Pujoe Ananda**' to spread joy amongst the underprivileged children of **JoyjeetDas Memorial School**.

"Pujoe Ananda", was an evening of fun and frolic for these children as there were magic show, music and food to enthral them. JBMF distributed new clothes and books for the occasion to the 128 children of the school on this festive occasion.

**Mrs India International 2011-2012, MsRicha Sharma, MsShimanti Das, Founder, Joyjeet Das Memorial School and MsRakhiBasu, Founder, JyotiBasu Memorial Foundation** were a part of the philanthropic celebration today.

"The festival, Durga Puja, where the victory of good over evil is celebrated, is one of the best occasions to spread cheer among the needy children. It is a very small effort to bring smiles to the faces of these little lovely souls. These children coming from slums are deprived of joys of life that a child should get and not aware much about the festive season and Goddess Durga. My wish was to present DurgaMaanot only as Devi Shakti but as the source of knowledge, food, health, love and abundance. Hence the celebration with new clothes, magic, food and music", said **MsRakhiBasu, Founder, JyotiBasu Memorial Foundation**.

When the city is decked up with the grandeur of light decorations and the citizens are donning new clothes, there is darkness in many houses and smiles missing from many faces. Kolkata is the city of joy and Durga Puja being the joyous festival; thus JyotiBasu Memorial Foundation today made an effort to celebrate the festival in an inclusive way. The initiative undertaken is just a way of making the children feel a part of a caring community.

### **About JyotiBasu Memorial Foundation:**

JyotiBasu Memorial Foundation is a non-profit, non-political social organization founded by Mrs. RakhiBasu in 2011, to work for the betterment of a sustainable and more equipped tomorrow. This is an earnest endeavour to work with grassroot initiatives in order to bring about a positive change in the lives of the lesser privileged people of the society.

### **For more information please contact:**

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