



Press Release

Promise Centre For Supplementary Education & International Studies Organises 3rd Edition Of Indian Abacus Annual All Bengal Championship Award

Indian Abacus Improves Brain Development & Mental Maths Skills To Activate Your Child's Hidden Potential

Kolkata, 26th August, 2019: India's leading master franchise **Promise Centre For Supplementary Education & International Studies** has organised the **3rd Indian Abacus Annual All Bengal Championship Award** today in Kolkata. It was a celebration to encourage and motivate the young minds of Bengal. This event brought students from all over West Bengal to perform on a single platform and thus assess their Mental Arithmetic and Brain Skills. There were more than 1200 participants from all over West Bengal and out of which 350 students were awarded in different categories. **Sounak Rishi Chakraborty** was adjudged **The Student Of The Year - Male** whereas **Taneishka Mitra Ganguly** was adjudged **The Student Of The Year - Female**.

The special guests for the occasion was **Mr Dyutiman Bhattacharya, Special Superintendent of Police, Intelligence Branch, West Bengal** and renowned actor, **Ms Gargee Roychowdhury**. The guests of honors were **Mrs Meenakshi Raman, Principal - Junior Section, National High School, Mrs Pamela Mukherjee, Principal, Jyoti Shishu Vihar** and **Mr Indrajit Das, Owner, Starland English Medium School, Singur**.

"We provide the most advanced method in abacus education and its digital form - the mobile app - is only available in Indian Abacus. This is a unique program through which we not only help in improving the brain development skills but at the same time we ensure overall personality development of the students. We offer this program to students in the age group of 5-13 years as we feel it is the ideal time for them to join such a course. Education is a self-enlightening process and proper education is necessary to bring about a paradigm shift in human thinking. It is very crucial to provide proper training to your children in the early development years rather than the later years", said **Ms Soma Goho, Director, Promise Centre For Supplementary Education & International Studies**.

The question paper was based on multiple-choice format, which helps them to be more logical and excel in academics too. There were eight levels and each level has three age groups where children had participated. The champions and participating students were rewarded with trophies, certificates, and gifts. Indian Abacus All Bengal Championship helps the students to be more confident, develop an interest in mathematics, encourages children to manage time and cultivate the habit of practicing on their own by developing self-learning methods. The curriculum is designed in such a way that children develop **MEMORY POWER, CONCENTRATION, AND TIME MANAGEMENT SKILLS** which will enable them to cope up in their future studies.

Promise has been offering this program for the last 13 years through more than 60+ centres and 20+ schools across West Bengal. The program promises to empower the brain skills of the children with the single idea of visualization of pictures (sliders/colours) and stronger images to strengthen concentration and minimize distraction. It takes about 36-40 months to complete the course after which the listening ability and visualization increases in the child. The organization also has a state of the art customized mobile app for the children. Indian Abacus has a network of 3000+ centres across India.

Promise Center has also recently partnered with leading universities in Philippines, Ukraine, Bangladesh and Malaysia to offer MBBS and Hotel Management opportunities to students from India. The organization has also recently entered into a collaboration with ASIS - the educational program which offers assistance in sending undergraduate students through a scholarship program to public schools in the United Kingdom.

For further information please contact:

Sumana Kar / Kakoli Das / Shayantani Biswas

Sagittarius.Inc

Ph: 8800985307 / 8981851281 / 8697719304