



Press Release

## The Dentique Opens Its Door At The Heart Of The City

**Kolkata, 6<sup>th</sup> September, 2019:** A first of its kind premium dental care clinic, **The Dentique** situated at Middleton Street, was inaugurated today by **Shri Saugata Roy, Honourable Member of Parliament, Lok Sabha, Dr Asish Banerjee, Honourable Minister of Agriculture, Government of West Bengal and Ms Konineeca Banerjee, Actress** in the presence of **Dr Bejoy Banerji- the Founder & Chairman of 'The Dentique'**.

Dr Bejoy Banerji, conceptualized The Dentique with a mission to educate people on prevention, rather than cure. The Dentique will provide a wide range of services including Dental Care, Gum Treatment, Periodontia, Operative Dentistry, Endodontics, Orthodontia, Crown and Bridge work, Cosmetic Dentistry, Dentistry for Children and more. The services come at affordable charges.

"The Dentique, as a start-up will aim to build a practice based solely on customer trust. Its core philosophy shall be Preventive Dental Care. We want to spread the word that a little bit of diligent dental discipline can go a long way in preventing major issues. We would reach out to families, young professionals & students through our various customer-connect programs", said **Dr Bejoy Banerji, Founder & Chairman, The Dentique.**

With a focus on preventive dental care, The Dentique has plans of expanding to other cities of West Bengal in the next 12 months and in major cities of Eastern India in the coming 2 - 3 years. The Dentique will introduce mobile vans with fully equipped portable & functional dental chairs and doctors. The Dentique will also reach out to various Schools, Colleges, Housing Complexes and Corporates to offer Dental check-up camps.

Dr Bejoy Banerji has dedicated his life to precision operative dentistry and oral care. During his career, spanning more than 50 years, in Scandinavia and India, he has amassed a treasure-trove of experience. Post his return from Norway in 1975, he set up his Dental Clinic in Russell Street, Kolkata, and went on to establish an extremely successful practice. He still enjoys practicing to this day! His patients, which include the who's who of today's society, have now become lifelong friends and followers.

Spread over 2000 sq.ft area The Dentique will be initially open from **9 am to 3pm from Monday - Saturday** and will extend the hours in due course. This modern and luxury clinic with premium interiors uses state of the art and mostly imported high quality instruments for treatments. There will be a team of four doctors including Dr Bejoy Banerji, Dr. Antava Maity, Dr. Debraj Sarkar & Dr. Gaurab Das who will be attending patients.

**For further information, please contact:**

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