



Press Release

## **TATA Motors Inaugurates South Bengal's First Genuine Spare Parts Outlet At Raniganj Square Highway Hub**

**Kolkata, 9<sup>th</sup> August, 2019:** In line with its objective to establish a nationwide chain of genuine spare parts for commercial vehicles, **TATA Motors** inaugurated the first outlet in Eastern India at **Raniganj Square Highway Hub** in collaboration with **Vedant Motors**, their authorized distributor. This genuine spare parts outlet would cater to the entire South Bengal. Raniganj Square, developed by **Bengal Shristi Infrastructure Development Ltd**, is the first-of-its-kind logistics hub providing integrated transport and warehousing facilities. It comprises of warehouses, automobile showrooms, commercial spaces, petrol pump, service station, dhaba, weighbridge and truck terminal.

Present at the inauguration event were **Mr. R. Ramakrishnan, Global Head, Customer Care - Commercial Vehicles business unit, TATA Motors**, **Mr. Avinash Gupta, Head-Parts & Aggregate-Commercial Vehicles business unit, TATA Motors**, **Mr. VivekSaraf, Managing Partner, VedantMotors**, **Mr. Abhishek Bhardwaj, Chief Marketing Officer, Bengal Shristi Infrastructure Development Ltd** and other dignitaries.

"We, at Tata Motors, aim at providing consistent quality service, backed by new technologies, to ensure that our customers have a pleasant after sales experience. This is the first-of-its-kind genuine spares Store cum Warehouse in Eastern India that will cater to more than hundred TATA vehicle spare part retailers across South Bengal. This Store cum Warehouse has been strategically chosen to be housed at Raniganj Square Highway Hub for its central location, easy access and logistical advantage", said **Mr. R. Ramakrishnan - Global Head, Customer Care - Commercial Vehicles Business Unit, TATA Motors**.

"Warehousing segment is the next big thing in India that's going to be a substantial contributor to the country's economy. Bengal Shristi Infrastructure Development Ltd. has been making investments in developing mega integrated industrial hubs and Raniganj Square is one of them. We are delighted to host South Bengal's first TATA Motors genuine spares Store cum Warehouse here in collaboration with Vedant Motors", said **Mr. Abhishek Bhardwaj, Chief Marketing Officer, Bengal Shristi Infrastructure Development Ltd**.

Apart from TATA Motors, several other leading FMCG companies are currently occupying spaces at Raniganj Square Highway Hub as well.

### **About Bengal Shristi**

Bengal Shristi Infrastructure Development Limited (BSIDL) is a company promoted jointly by Asansol Durgapur Development Authority and Shristi Infrastructure Development Corporation Ltd.

BSIDL believes in maximum utilization of the existing resources with Asansol Durgapur Development Authority and Shristi, with a view to creating quality infrastructure in West Bengal. The mission of the organization is to herald in an all round development of the region covering Durgapur, Raniganj and Asansol.

**For further information, please contact:**

SreerajMitra / KorakBasu / Rohitaswa Mukherjee  
Sagittarius Communications Pvt Ltd  
Ph: 9007307884 / 9830314638/ 9333494459

Subhradeep Sarkar  
Shristi Infrastructure Development Corporation Ltd  
Ph: 9830113518