



## Press Release

### Arts Acre To Host The 4<sup>th</sup> Edition Of Annual Art Fair And Festival - Art Haat 2019 In December

**Kolkata, 27<sup>th</sup> November, 2019: ArtsAcre Foundation**, today, announced the date of the 4<sup>th</sup> edition of the **Annual Art Fair & Festival - ART HAAT 2019**, to be hosted this year in association with **Emami Art**. This art extravaganza would be held at the **Arts Acre Museum of Bengal Modern Art and International Centre for Creativity And Cultural Vision** from **6<sup>th</sup> December 2019 to 9<sup>th</sup> December 2019**.

Distinguished theatre personality, **Shri Bibhas Chakraborty** along with the patron behind Arts Acre, **Shri Shuvaprasanna** were present at the announcement press conference.

An interesting art ensemble titled '**Inside the Fibre**' will be the highlight of the Haat. It is a show of seven contemporary artists **Arpita Akhanda, Ghanashyam Latua, Kalpana Vishwas, Kaushik Halder, Mrinmoyee Deb, Promiti Hossain** and **Ruma Choudhury**. The concept of 'Inside the Fibre' is to provide a platform to the new generation artists and their works and to showcase their creations.

"Like the previous years, this year also we are organizing a curated show to coincide with the 4<sup>th</sup> edition of Art Haat. This time we are highlighting seven new generation artists and their innovative creations with myriad forms of paper as the principle medium. For the fair this year we are constructing more than 70 aesthetically designed stalls within our spacious campus where individual artists or groups and organizations are displaying artworks, handicrafts, handlooms, etc to make them available for people to acquire at a very affordable price. Our motto is to bring art closer to the mass", said **Shri Shuvaprasanna**.

Every evening during the fair, various cultural programs featuring folk music, folk dance, contemporary dance, band music, etc. will be performed. Food stalls from well-known food joints will serve mouth-watering delicacies during the Haat.

#### **About ArtsAcre:**

Arts Acre is a visionary project of the renowned artist Shri Shuvaprasanna which has developed over three decades into the present sprawling state-of-the-art facility. Arts Acre was initially conceived as an institution for nurturing artists in the field of visual arts. Designed by eminent architect and urban designer Shri Partha Ranjan Das, Arts Acre is a self-contained mini-city for artists and art lovers providing world-class facilities for creating a model platform for the practice and propagation of art, craft and culture.

#### **For further information, please contact:**

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