

# ওয়েস্ট বেঙ্গল ফিল্ম জার্নালিস্টস অ্যাসোসিয়েশন অ্যাওয়ার্ড

Press Release

## Over 130 Bengali Films Vying For The 4<sup>th</sup> Edition Of The Coveted West Bengal Film Journalists Association Award - 'Cinemar Samabartan'

- **Nominations Announced**
- **Award Ceremony To Be Held On 12<sup>th</sup> January, 2020 At Priya Cinema**

**Kolkata, 6<sup>th</sup> January, 2020:** The '*Tolly Para*' is all set to get soaked in the annual fervor and celebration of some of the astonishing film works from the recent past year as **West Bengal Film Journalists' Association (WBFJA)** today announced the nominations of the 4<sup>th</sup> edition of the **West Bengal Film Journalists' Association Award 2020** entitled '**Cinemar Samabartan**'. Industry stalwarts including **Mr Prosenjit Chatterjee, Mr Srijit Mukherji & Ms Churni Ganguly** along with **Mr Gautam Jain** of **Real Reel** and **Mr Nirmal Dhar, Secretary, WBFJA** were present to announce the nominations and the other details of the award ceremony.

The award ceremony will be held on the second Sunday of the year, **12<sup>th</sup> January, 2020**, from **9.30 am** onwards at **Priya Cinema, Kolkata**.

"**West Bengal Film Journalists' Association (WBFJA)**, for last four years had taken this pledge and come forward to distinguish the best of the works done in the film fraternity from all possible corners. To inspire the new talents from Tollywood, (**WBFJA**) has always taken proactive steps so that the talents are properly nurtured and feel energized to excel in their respective fields with added passion and enthusiasm. With the beginning of the 4<sup>th</sup> year's ceremony, we proudly believe that the award is pioneering the way for all new talents in the industry besides the renowned veterans and will also pave the way for the newer talents so that they can work more dynamically towards the very field of sheer creativity", said **Mr Nirmal Dhar, Secretary, West Bengal Film Journalists' Association (WBFJA)**

The theme of this year, '**Santa Clause**', is rather intriguing. Santa Claus has not returned to his castle post Christmas because he has a bigger role to play this year as he will be hosting the entire **Cinemar Samabartan Award Ceremony**. He has been christened as '**Cinemar Santa**' and would be announcing awards. Ventriloquism will be used to make **Cinemar Santa** interact with the audience.

As always there will be seventeen award categories in the popular segment, eight award categories in the Technical Award segment, and a Lifetime Achievement Award.

The nomination categories are for the Best Film, Best Director (In the memory of late Shri Hiralal Sen), Best Actor in Leading Role, Best Actress in a Leading Role, Best Actor in a Supporting Role, Best Actress in a Supporting Role, Best Actor in a Negative Role, Best Actor in Comic Role, Best Music, Best Playback Singer (Male), Best Playback Singer (Female), Best Background Score, Most Promising Director, Most Promising Actor, Most Promising Actress, Most Popular Film of the Year & Most Popular Actor of the Year. Lifetime Achievement Award (in the name of Late Satyajit Ray) will also be given. **This year, Mr. Soumendu Roy, the celebrated cinematographer who has left his mark of brilliance in some of the amazing film works directed by none other than Satyajit Ray, is the recipient of the prestigious Lifetime Achievement Award.**

Award categories for the Technical segments are Best Screenplay, Best Cinematographer, Best Editor, Best Lyricist, Best Art Director, Best Sound Designer, Best Costume Designer and Best Makeup Artist.

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WBFJA will be the first digitally broadcasted event of the East with platforms like Addatimes, Just News and Tollytimes airing it Live.

The nature of this award ceremony is clinically unclinical way of execution. Only the film fraternity and journalists will attend the award ceremony.

## About WBFJA

**WBFJA**, a social charitable trust is desirous of creating a fund for the social charitable objects and to promote, protect and safeguard the rights and interests of the Film Journalists and Critics. WBFJA is focusing on elevating the standards of Bengali Cinema and also to enrich the condition of the film industry in Bengal. **WBFJA** is a platform for rewarding noteworthy film productions, Actors, Technicians and such other persons connected with the production of films.

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