



Press Release

'Green Santa' From Snehodiya Distributes Saplings Among School Kids As Christmas Gift

Kolkata, 20th December, 2019: Christmas is knocking at the door and Santa Claus is in town to shower gifts to the kids. However, at the Artist's Corner at Eco Park, the residents of Snehodiya, a new age co-living space for the senior citizens celebrated the yuletide spirit with '**Green Santa**' and a group of children. The senior resident all dressed up in green caps, gifted saplings to the children so that they can make the world greener and a better place to live in. **Mr Debashis Sen, IAS, Additional Chief Secretary, IT & E Department, Government of West Bengal and Chairman, HIDCO** was present on the occasion.

"We should always ensure to provide a better future to the next generation. But instead of catering healthy future we are snatching the greenery from both their mind and sight. Our motto is to encourage the kids for tree plantation to save our planet. '**Green Santa**' concept is to spread the message of sustainability among the kids at a very formative age so that they can become responsible citizens of the future", said **Mr Debashis Sen, IAS, Additional Chief Secretary, IT & E Department, Government of West Bengal and Chairman, HIDCO**.

It was a kind of reliving the fun filled childhood moments for these senior residents and sweet experience for the kids. The kids sang carols and Rabindrasangeet appropriate for the occasion.

A senior citizen's zone was inaugurated for the occasion at Eco Park.

About Snehodiya:

Snehodiya is a first of its kind co-living space for the senior citizens situated in New Town's Action Area just opposite the senior citizen's park, SwapnoBhor. Spread over three acres Snehodiya is a G+10 air-conditioned, furnished senior residency with round the clock fully equipped emergency health services and security. It boasts of facilities like a swimming pool with hydro-therapy classes, video conferencing facilities, doctor's chamber with nurses and attendants, housekeeping facilities, laundry and proper F&B arrangements. There are CCTV cameras fitted at relevant points. The building walls are adorned with film posters and landscapes of Kolkata giving it a nostalgic - laden feel. The terrace has provisions of natural lights, so one can stand on the 10th floor and have a clear look of the first floor. There is an Activity Centre to keep the residents engaged in some social activities. Also, there is an ATM and a medical store just outside the building. There are also counseling rooms, if needed, for the elderly. Snehodiya has 57 double bed and 90 single occupancy rooms. Snehodiya is a project conceived by West Bengal Housing and Infrastructure Development Corporation (WBHIDCO).

For further information, please contact:

SreerajMitra / Kakoli Das / Abhishek Ghosh / Sami Roy

Sagittarius Communications Pvt Ltd

Ph: 9007307884 / 8981851281 / 990322784 / 8697719303

