



Press Release

Aakash Aath Launches “Jai Ma Santoshi”

- A Mythological Mega To Hit The Screen After The Super Success Of Jagat Janani Maa Sarada -

Kolkata, 29th October, 2020: Aakash Aath, one of the most popular regional general entertainment channels, today announced the launch of another mega devotional serial, **Jai Ma Santoshi**. The entire star cast of the program including, **Sobhona Biswas (Santoshi Maa), Jayprakash Pal, Gargi Acharya, Sourabh Dutta, Director, MrSushanta Bose** alongwith others attended the webinar hosted to launch the serial. The **Directors of Aakash Aath, MsEshita Surana Poddar & Ms Priyanka Surana Bardia** were also present at the virtual session.

“Santoshi Ma remains an illustrious figure, and no word is needed to describe her piousness. After the hugely successful Jagat Janani Maa Sarada & Om Sai Ram, we are coming back with yet another mythological mega serial. When it comes to mythology, Aakash Aath leaves no stone unturned to fulfill the demands of their viewers”, said **MsEshita Surana Poddar, Director, Aakash Aath**.

The story revolves around Goddess Santoshi Ma who is considered to be a manifestation of Maa Durga. She is the Goddess of joy and satisfaction. Believed to be the daughter of Lord Ganesha, she is a kind-hearted form of Goddess Durga & has huge devotees.

‘Jai Ma Santoshi’ will be aired in Aakash Aath from 2nd November, 2020, Monday to Saturday at 7 pm.

About Aakash Aath:

Aakash Aath Positioned as a General Entertainment Channel (GEC), it presents a wide variety of programs, including news bulletins (Aakash Barta), catering to audiences across age groups. The programs on air are, Good Morning Aakash (live musical programme with guest artistes), Radhuni (Cookery show), Om Sai Ram, Jagat Janani Maa Sarada, Jai Santoshi Maa (devotional serials), Briddhashram 2, Balika Badhu, Police Files (Crime show based on real life incidents), Aakashe Superstar, Umar Sangsar and Gaan Point. Aakash Aath also airs blockbuster feature films every day. The channel promises to launch an array of interesting shows & serials in the coming days.

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