



Press Release

The 1st Edition Of Sanmarg Business Awards 2020 Hosted In The City Of Joy

- **Shri RadheShyamGoenka & Shri RadheShyam Agarwal, Co-Founders & Executive, Emami Group Were Bestowed With The Lifetime Achievement Award**
- **Successful Entrepreneurs Across Varied Segments Awarded For Their Achievements**

Kolkata, 20th November, 2020: Sanmarg, the largest and most widely read Hindi daily of Eastern India hosted the first edition of the prestigious **Sanmarg Business Awards, 2020** by honouring business leaders. Leading businessmen and corporate leaders attended the high-profile event in large numbers.

Mr. Sushil Goenka MD, Emami Ltd. received the **Sanmarg Business Award 2020, Lifetime Achievement Award** on behalf of **Shri. R.S. Agarwal & Shri R.S. Goenka, Joint Chairmen, Emami** for their relentless hardwork and dedication and making Emami an internationally acclaimed brand.

In the **Distinguished Awards** category, **Mr. Shashwat Goenka**, Sector Head - Retail & FMCG, RP- Sanjiv Goenka Group was awarded the **Business Leader of the Year**, **Mr. Arvind Agarwalla**, Founder and CEO, FACT Software was awarded the **Pravasi Bharat Award (NRI Businessman Of The Year)**, **Mr. Bimal Patwari**, President, Pinnacle Infotech was awarded the **Bharat Abhiman Award (Rural Entrepreneur Of the Year)** and **Mr. Bikash Mandal**, Mentor **Mr. Subhajit Roy**, Co-founder, **Ms. Gargi Mazumdar**, Co-founder) & **Mr. Kaushik Mazumdar & Co-founder Krishworks Technology And Research Labs Private Limited** were awarded the **Naveen Soch Award (Start-Up/Innovator of the year)**.

In the **Excellence Awards** category, the awards were bestowed to **Mr. Dinesh Jain** (MD, Aum Capital), **Ms. Shaleni Biswas** (MD, Easy Note) from the **Small Enterprise Category**. In the **Medium Enterprise Category**, **Mr. Vidur Gupta** (Head Of Business Operations, UAL), **Mr. Rohit Khaitan** (Director – Shyam Agro), **Mr. Abhishek Rungta** (Founder & CEO, Indus Net) and **Dr. Om Tantia** (Director, ILS Hospitals) were awarded. Whereas, in the **Large Enterprise Category**, **Mr. Atul Churiwal** (Owner, Krishi Rasayan), **Mr. Lalit Beriwal** (Director, Shyam Steel), and **Mr. Subhdeep Ghosh** (General Manager, Swiggy) were bestowed with the Sanmarg Business Award 2020.

Gracing the occasion were **Mr. Sanjay Budhia** (Managing Director, Patton International Limited), **Mr. Rohit Kapoor** (CEO, India & South Asia, OYO), **Mr. Satyam Roychowdhury** (Managing Director, Techno India Group, Chancellor- Sister Nivedita University), **Ms. Mamta Binani** (National President - 2016, ICSI and a Practising Lawyer), **Mr. Harish Agarwal** (Partner & Managing Director, E&Y) & **Mr. Anurag Singhi** (Partner, Moore Stephens, Singhi & Co) among others.

“We were quiet pleased with the number of applicants that we have received for participating in the award categories for the inaugural edition of Sanmarg Business Awards 2020. This award was instituted to honour industry stalwarts and at the same time acknowledge the significant work done by organisations across varied segments and strive to disrupt business ecosystem for the greater good. I thank all our partners and participants for making this initiative a success”, said **Mr. Vivek Gupta, Executive Director, Sanmarg.**

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sanmarg.in **AWARDS 2020**

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The Jury who selected the awards for were **Ms Mamta Binani** (National President, ICSI & Lawyer), **Mr Rohit Kapoor** (CEO, India & South Asia, OYO), **Mr Satyam Roychoudhury** (Managing Director- Techno India Group Chancellor - Sister Nivedita University) & **Mr. Satyabrata Dey** (Chairman & Managing Director of Sreeleathers Limited).

The **Sanmarg Business Awards** was divided into two categories - **Excellence Awards & Distinguished Awards**. The Excellence Awards were chosen from the applications received from the various business houses. In total, there were nine awards, three awards in each group which consists of **Small** (Rs 0 to 50 crore), **Medium** (Rs 50 to 250 crore) and **Large** (Rs 250 crore and above) categories. The Distinguished Awards were direct awards presented to pioneers/leaders for their outstanding contribution in their respective fields which were decided by the esteemed jury on board.

The first edition of **Sanmarg Business Awards 2020** was Powered by **Supertron** and have **Mahabir Danwar Jewellers** as the Gold Sponsors, **Lakme Salon**, **Book My Accountant** & **The Bhawanipur Education Society College** as the Silver Sponsors, **Just School** as the Bronze Sponsors and **BMW** as the Auto Partner.

Other sponsors for the event includes are **Moore Singhis** as the Knowledge Partner, **Linc & TEA fontaine** as the Gift Partner, **TIE Kolkata** as the Ecosystem Partner, **Chivas** as the Beverage Partner, **Life Vitals** and **B Sure** as the Safety Partners, **Maroon Velvet Stories** as the Photography Partner, **Sagittarius Inc** as the PR Partner, **Think Pot** as the Social Media Partner, **Saviles** and **Karukrit** as the Outdoor Partner, **The Print Factory** as the Print Partner, **Kolkata TV** as the Television Partner, **91.9 Friends FM** as the Radio Partner and **San Entertainment** as the Event Partner.

About Sanmarg Group:

Sanmarg is the most widely circulated Hindi Newspaper of Eastern India, headquartered in Kolkata. It has a readership of more than 1.5 million and enjoys the highest percentage of sole readership (83%). Always moving progressively its 76-year journey Sanmarg has successfully established itself in the digital media space. Sanmarg has very successfully curated and presented Sanmarg Aparajita Awards to celebrate unrecognized and lesser celebrated women from all walks of life for 9 years.

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