



Press Release

## The Ninth Edition Of The Great Awadhi Kabab Festival Of Oudh 1590 Begins Across All Their Outlets

**- The Restaurant Chain Has Recently Opened Their 5<sup>th</sup> Outlet At Naktala -**

**Kolkata, 29<sup>th</sup> January, 2021:** With the current nip being felt in the chilly winter, the royal taste of piping hot kabas is something that is profoundly craved by not just gourmands but everyone alike. In the **9<sup>th</sup> edition of Oudh 1590's "The Great Awadhi Kabab Festival"**, once again the flavours of Awadh will come alive with a delicious array that features an exotic range of appetizing Kababs. The festival commencing on **29<sup>th</sup> January, 2021** across all the outlets of Oudh 1590 will offer a selection of gourmet delicacies featuring a wide range of mouth-watering Vegetarian and Non Vegetarian Kababs.

Espousing the rich and exotic flavours of Northern India, Oudh 1590 hosts 'The Great Awadhi Kabab Festival' with specialty kebabs being prepared in opulent Indian spices and herbs that are cherished as a globally favourite delicacy. With winters being the ideal season of satiating one's taste buds, the festival promises to bring forth a wide range of specially curated items by authentically recreating the cuisine's true flavours using the stupendous blending of spices and slow cooking on flame. The menu at The Great Awadhi Kabab Festival has been curated to not only offer conventional tikkas made from meat but also delicacies prepared with fish and sea food to create dishes par excellence. With the historic city of Lucknow being located on the banks of Gomti River, fish played a significant role in satiating the taste buds of the Lucknowi people. Oudh 1590 attempts to carry on this heritage and thus offers a wide array of kababs made from sea food and fish. Bawarchis from Lucknow have been specifically roped in for this purpose so as to preserve the authenticity of these delicacies, providing the patrons with an experience closest to royalty.

"The overwhelming popularity of **The Great Awadhi Kabab Festival** over the years has led us to host its ninth edition. It is this response that has in turn motivated us to further bring out the best of the experiences we can offer while also attempting to reach out to a wider mass of the food lovers. The imitability of our kababs lies in its captivating mix of geological and cultural factors thereby lending it with a peerless taste. We have our hearts full of hope that the response on the festival this year too will be inordinately enthusiastic like previous years", said **Mr Shiladitya & Mr Debaditya Chaudhury, Co-Founders, Oudh 1590**.

The grand festival was launched in the presence of renowned Film Director, **Mr Srijit Mukherji**. Bawarchi Md Kausar showcased the gourmet delicacies from the festival.

With a multitude of options to choose from, the festival is offering non-vegetarian kababs such as **Gosht Boti Kabab, Patthar Ki Kabab, Murgh Sutli Kabab, Gosht Liver Tikka, Murgh Sutli Kabab, Bharwan Chicken & Shikari Tandoori Teetar**. For the vegetarians, an equally captivating menu comprising **Paneer Dorangi Kabab, Badshahi Dahi Kabab & Bharwan Aloo Tandoori** will be worth looking forward to. Fish & Sea food lovers, too, will have a reason to roister with enticing and piquant delicacies like **Smoked Tandoori Lobster, Mahi Sheekh Kabab, Lasooni Jheenga & Mahi Gulfam**. Tasting these delicacies in the exceptionally peerless ambiance as in the outlets of Oudh 1590 is sure to transport the gourmands to the glorious bygone Mughal era.

**Oudh 1590 has recently opened its all new 5th flagship .outlet at Naktala.** With this outlet, Oudh 1590 aims at providing the residents of Tollygunge, Garia and farther with an authentic and one of a kind experience, laded with majesty and eminence. Spread over 2100 square feet, this outlet can seat about 60 person at a time. The new Oudh 1590 outlet at Naktala is located at **356 / 3 / 1 NSC Bose Road Kolkata - 700047** (near Naktala mini Bus stand).



The Great Awadhi Kabab Festival will be on from 29<sup>th</sup> January, 2021 across all Oudh 1590 outlets in Deshapriya Park, Vivekananda Park, Salt Lake, Jessore Road and Naktala.

An average meal for two will cost **Rs 900/- plus taxes** at this festival.

**Timing: 12 Noon to 3.30 pm and 6.30 pm to 10.30 pm.**

**About Oudh 1590:**

Oudh 1590 is a humble initiative to introduce a true “period dining” experience recreated in today’s kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind PERIOD DINING experience. Bawarchis working extensively at TUNDE WALI GALLI at Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School), Vivekananda Park (off Southern Avenue) at CD 86, Sector 1, Salt Lake (behind city Centre 1) and 335 Jessore Road and at Naktala (Bunty Cinema Bus Stop) wherein the restaurants boast of a period look recreating the 16<sup>th</sup> century feel. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of OUDH 1590 will be able to rekindle the romance of Shaam - E - Awadh.

**For more information please contact:**

Sreeraj Mitra / Risha Hazra / Abhishek Ghosh  
Sagittarius Communications  
Ph: 9007307884 / 8697719310 /9903227841