



Press Release

## **'Hope & Creativity 2021' Inaugurated At Academy Of Fine Arts**

### **- British Deputy High Commissioner Nick Low Inaugurated The Three Day Long Exhibition -**

**Kolkata, 12<sup>th</sup> February, 2021:** Paving a way of hope for art and creativity during the turbulent times brought about by the ongoing pandemic coupled with being of service to the senior citizens, **Macarav & Smart Life** in association with **Engage India Foundation** is hosting an art exhibition named '**Hope & Creativity 2021**' at the North & West Galleries of Academy of Fine Arts. The Exhibition is a fundraiser and a part of the proceeds of the exhibition will be donated for the cause of senior citizens.

With the pandemic having altered our lives in ways that are unthinkable and the universal population having suffered the loss of their near and dear ones to the pandemic, it has had an intense impact upon one and all. However, the pandemic has made the senior citizens the most vulnerable both physically as well as mentally as they had to face the reality of the impermanence while having to follow stricter restrictions. In order to reach out to these senior citizens who have been severely affected by the pandemic, Engage India Foundation hosted this art exhibition. While being of help to the senior citizens, they also aimed at providing a platform to the artists though this exhibition who were also gravely impacted by the pandemic.

"We aim to be of assistance to the elderly, which is how the novel concept of hosting a fundraiser exhibition was conceived by us. A part of the proceeds of the exhibition shall be donated for the cause of the senior citizens. Additionally, the exhibition also provided a platform to the artists for self-expression during such arduous times" said **Dr. Kakoli Sengupta, Managing Trustee, Engage India Foundation.**

The exhibition was inaugurated by the **British Deputy High Commissioner to Kolkata, Mr Nick Low** along with his wife **Mrs Karita Law**. The inauguration ceremony was graced by **Mr Pradip Tandon**, CEO, Belle Vue Clinic, **Mr Atanu Basu**, Former Professor of Painting, Artist, Art Critic & Poet, **Mrs Enakshi Sengupta**, Trustee, Engage India Foundation, **Shri Amlan Kumar Biswas**, Managing Director, Macarav Infrastructures India Pvt. Ltd. And **Shri Satrajit Sen**, Eminent Film Director & Producer among others.

The exhibition features artworks by **Shri Subhprasanna Bhattacharya, Shri Partha Pratim Deb, Shri Partha Ranjan Das, Shri Chhatrapati Dutta** among others and is open to the public viewing from **today till 14<sup>th</sup> February, 2021.**

**Timing: 2 pm to 8pm**

**For more information please contact:**

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