



Press Release

Prabha Khaitan Foundation Launches Their Regional Language Initiative 'Aakhar' In Bengal, With The Release Of A Book On Shri Soumitra Chattopadhyay Titled 'Dekhi Bismaye'

Kolkata, 26th February, 2021: 'Dekhi Biswaye', a book on legendary actor **Shri Soumitra Chattopadhyay** was released by the Late actor's wife, **Smt Deepa Chattopadhyay**. The book release also marked the launch of 'Aakhar', an initiative of **Prabha Khaitan Foundation** to promote regional language literature in Bengal. Present on the occasion were a plethora of renowned personalities including **Shri Debshankar Halder, Shri Paran Bandopadhyay, Shri Pabitra Sarkar, Shri Hiron Mitra, Shri Suman Mukhopadhyay, Smt Bratati Bandopadhyay, Shri Srijato & Smt Anindita Chatterjee, Executive Trustee, Prabha Khaitan Foundation** along with the legend's daughter & son, **Smt Poulomi Bose & Shri Sougata Chattopadhyay**.

The book contains Shri Soumitra Chatterjee's rare photographs, paintings by **Shri Suvaprasanna** and **Shri Jogen Chowdhury**, sketches by **Shri Hiron Mitra** along with articles, list of movies & theatres in which he had acted, CD releases, etc. **Shri Soumitra Mitra** has edited the book.

On the other hand, Aakhar, an initiative of Prabha Khaitan Foundation, promises to promote authors who write in regional languages. It aims to explore the richness of our regional roots and cherishes the true soul of literature.

"Prabha Khaitan Foundation promotes and recognizes talents from different walks of life. It is our honour to launch the new initiative 'Aakhar', through the release of the book on a renowned personality like Shri Soumitra Chattopadhyay. It surely promises to be an interesting read and a collectors' item", said **Ms Manisha Jain, Communications & Branding Chief, Prabha Khaitan Foundation**.

Through the 'Aakhar' initiative, Prabha Khaitan Foundation has previously hosted various authors and poets writing in diverse languages like Odia, Punjabi, Bhojpuri, Maithili, Tamil, Kannada, Gujarati, Magahi, Rajasthani etc in the respective cities. Prabha Khaitan Foundation is known for mastering various initiatives in Bengali Literature. With the launch of "Aakhar" it promises to go deep into Bengali literature by one-to-one interaction with the authors.

About Prabha Khaitan Foundation:

Prabha Khaitan Foundation is dedicated to the socio-cultural welfare and humanitarian cause. It is a non-profit trust founded by Late Dr. Prabha Khaitan. Based in Kolkata, the Foundation promotes performing arts, culture and literature, and collaborates with caregivers, committed individuals and like-minded institutions to implement cultural, educational, literary and social welfare projects in India. The Foundation supports the UNESCO view that cultural development has the potential to be an alternative way of promoting sustainable development in poor rural communities, especially in the third-world countries. Based in Kolkata, for them culture stands for language, music, literature, visual arts, dance, drama, oral traditions, and traditional practices. The objective of the foundation is to create an enabling structure and promote networking so that communities engage with each other to work towards building positive self-esteem, inspire creativity and pro- mote culture and knowledge.

For further information, please contact:

Sreeraj Mitra / Korak Basu / Abhishek Ghosh

Sagittarius.Inc

Ph: 9007307884 / 9830314638 / 9903227841