



Press Release

## **Dollar Foundation continues to focus on its Corporate Social Responsibility – Will Install Water Kiosks across 22 Metro Stations in New Delhi**

*~ Plans to cover 100 Metro Stations in Delhi and install water kiosks in metro stations in other cities ~*

**Kolkata, 22nd February, 2021: Dollar Foundation**, the CSR wing of **Dollar Industries Limited**, has joined hands with Metro Rail Authority (DMRA) to contribute and install water kiosks across 22 metro stations. In order to provide hygienic drinking water for all, the initiative is a part of Dollar's constant efforts to give it back to the society. Being one of the leading hosiery and apparel brands in the country, Dollar has always been associated with various noble causes and has executed numerous activities that are beneficial for the society.

As a pilot project, Dollar has installed one water kiosk at Sadar Bazar metro station before the lockdown as a trial run and plans to cover at least 100 more metro stations in New Delhi over a span of 8 months. In Phase I, the installation will begin from February, 2021 and will be functional from first week of March 2021.

"Dollar Industries Limited has always been a responsible corporate and firmly believes in fulfilling our duties towards the society. Water is one of the driving forces for humanity and the initiative will positively impact the lives of thousands of commuters every day. We plan to cover major metro cities such as Chennai, Jaipur, Nagpur and Lucknow once we are through with the Delhi project," said **Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Limited**.

This initiative began from Kolkata wherein Dollar Foundation installed water kiosks across all the major metro stations in Kolkata. Installations of 15 water huts in various areas in Bhubaneswar were also carried out. Post which, the company installed 16 water huts in Cuttack and 14 water huts have been installed in Puri. The company plans to install 2 more water huts in front of the railway station in Puri in near future.

### **About Dollar Industries Limited:**

From a humble beginning as a hosiery brand to a leading name in the innerwear segment, Dollar Industries Limited ranks among the top hosiery and garment manufacturing giants in India, covering entire range of knitted garments, from basic wear to outer wear. Behind its success, lays a saga of business transformations, dedication, courage and confidence to swim against the tide and go beyond the call of duty. The focus has always remained on the demanding needs of a globalized world and end customer satisfaction. Today through its advanced quality products, Dollar has focused on achieving global excellence in cost, quality and productivity. The styles introduced by Dollar have always stayed in tune with the latest fashion.

Identical with top quality and value for money products, brand Dollar enjoys the trust of millions satisfied consumers across globe leaving far reaching footprints in global market. The company has a substantial pan-India presence and has established its market abroad, in countries like UAE, Oman, Jordan, Qatar, Kuwait, Bahrain, Yemen, Iraq, Nepal, and Sudan in past few years. The Company has also got listed in NSE & BSE in recent past.

Dollar Industries holds 15% of the total market share in the organised segment and is the first Indian innerwear company to have a fully integrated manufacturing unit which is equipped with



all the latest processing technology and the top-most finishing range to produce finished raw material dyed in any possible colour. Dollar has focused on excellence in cost, quality and productivity.

Please visit website: ([www.dollarglobal.in/.in](http://www.dollarglobal.in/.in); BSE: Scrip Code 541403; NSE Scrip Code: DOLLAR)

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