

Press Release

Flagship Store Of Nilkamal Furniture Ideas Inaugurated In Kaikhali, Kolkata On The Eve Of Poila Boisakh By Renowned Actress Priyanka Sarkar

Kolkata, 17th April, 2021: Nilkamal Furniture, world's largest manufacturer of moulded furniture, opened its first flagship home and office furniture shop 'Nilkamal Furniture Ideas' in Kolkata today. The shop was inaugurated by **renowned actress, Ms Priyanka Sarkar** in the presence of **Mr Pramod Jhunjhunwala, Chairman, Narayani Group, Mr Amarnath Ray Chaudhuri, Zonal Manager - East, Nilkamal, Mr Sushavan Chatterjee, Branch Manager - West Bengal, Nilkamal, Mr Kasif Ahmed, Area Sales Manager - Kolkata, Nilkamal, Mr Shreyas Jhunjhunwala, Narayani Group and Mr Jyoti Bose, Head - Retail, Narayani Group.**

Nilkamal has forayed into full range of home and office furniture and has opened more than 45 stores across India. The three storied store in Kaikhali (VIP Road) is the Biggest Nilkamal showroom in Eastern India. The entire range of Bedroom, Living, Dining & Office furnitures made of solid wood, steel and plastic will be available here.

"With the trust and belief of 30 years and a strong network of approximately 30,000 dealers spread across the country, the Nilkamal Furnitures aims to bring quality and budget friendly furniture to the deepest regions in India. With a host of solutions aimed at enhancing lives of customers, Nilkamal has adapted to the changing furniture trends in the Indian market and reinvented itself time and again. This is our first showroom in Kolkata and we have plans to open more in the near future", said **Mr Amarnath Ray Chaudhuri, Zonal Manager - East, Nilkamal.**

"Nilkamal Furniture Ideas will be a one stop solution for all your furniture needs, under a single roof. It is indeed a great honour for us to present this flagship store of the brand to the customers of Kolkata on the eve of Poila Boisakh", said **Mr Pramod Jhunjhunwala, Chairman, Narayani Group**, the franchise owner, who have businesses spread across various sectors like real estate, hospitality, etc.

The price range of the furniture starts from Rs 2000/- only. Upto 40% discount is on offer as a special Poila Boisakh Bonanza in the store that will be available for a month.

About Nilkamal Furniture

Nilkamal has eternally been a part of Indian home's interiors knowingly or unknowingly taking space in the form of may be a simple plastic chair in your living room or an entire furniture set in your bedrooms, making it India's favourite furniture brand. As a Company, Nilkamal upholds the quality factor of its products at the highest pedestal. This has resulted in Nilkamal being an undisputed leader in moulded plastic market. The Company has extended this expertise for Nilkamal's range of Ready Furniture too, to add both emotion and charm to your sheen interiors. Marking an entry into the E-commerce arena, Nilkamalfurniture.com is designed to be your one stop-shop for quality, trendy and budget-friendly furniture range.

For further details please contact:

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