**British Council announces Creative Economy Scholarships for Indian students and young professionals**

-10 post graduate study scholarships available to four UK universities

-Opportunity to become British Council cultural ambassadors for the 2022 UK-India season

**May 24 2021, Delhi**: The British Council announces that it is inviting applications for a new Creative Economy Scholarship programme. **Ten scholarships** worth a total of over £149,000, are on offer for students and young professionals from India to pursue post graduate study in the broad area of **Culture Policy and Arts Management** at **four UK universities that offer this programme**. Interested applicants must apply for the scholarship directly with the participating universities – Birmingham City University, Goldsmiths University of London, King’s College London and University of Glasgow.

**Snapshot: British Council Creative Economy Scholarships**

**Broad Subject:** Culture Policy and Arts Management

**No of Scholarships available:** 10

**Universities:**

* Birmingham City University
* Goldsmiths, University of London
* King’s College London
* University of Glasgow

**Type of programme:** One-year, full time, on campus

**Session start dates:** September/ October 2021-2022

**Who can apply:**

* Students or working professionals.
* Resident Indian citizens
* Have completed a graduate programme.
* Can demonstrate interest and experience in related areas.
* Can demonstrate the need for financial assistance.

**How and where to apply:**

* <https://www.bcu.ac.uk/international/fees-costs-and-scholarships/scholarships/postgraduate/british-council-creative-economy-scholarships>
* <https://www.gold.ac.uk/fees-funding/scholarships/india-creative-economy-scholarships/>
* <https://www.kcl.ac.uk/cmci/postgraduate/postgraduate-funding>
* <https://www.gla.ac.uk/scholarships/britishcouncilcreativeeconomyscholarships/>

**Last date for applications:** As per university deadline

**Resident Indian citizens** with relevant work experience or proven interest in their subject area can apply. Applicants should be able to take up **full-time course** of study in the UK for the academic year from **September/October 2021 – 2022** and are also required **to have an undergraduate degree** – in any field – to enable access onto one of the pre-selected postgraduate courses at one of the four UK universities. Scholars with a background in creative arts, who can demonstrate their need for financial support and who aspire to be future leaders in India’s creative economy are encouraged to apply.

Successful applicants will be provided with financial support and also receive ample opportunity for networking and developing industry connections. Pastoral care will also be provided by the respective universities, in addition to adhering to UK government COVID-19 guidance for non-healthcare settings, such as campuses and student facilities.

“*We are delighted to announce the Creative Economy Scholarship programme for Indian aspiring arts professionals, cultural entrepreneurs and future policy leaders. We want students who are passionate about a course of study in the arts sector and willing to engage as committed British Council cultural ambassadors for the 2022 UK-India programme – which marks India’s 75th year of Independence. Our aim is to strengthen the creative industries in India to shape future arts infrastructure and build an inclusive and equitable arts sector”* said **Jonathan Kennedy, Director Arts India, British Council.**The cultural Ambassador role for Creative Economy scholars towards a 2022 UK-India programme offers additional opportunity for scholars to further develop skills as future arts leaders, managers, and policymakers.

The second Taking the Temperature Research, conducted in November 2020, by The British Council, FICCI and Art X Company reports that 16% of the creative economy sector in India has faced permanent closure due to Covid-19. At this juncture therefore it is more vital than ever that arts management skills and long-term government culture policy strengthen the resilience of the creative sector, not just in India but worldwide.

For more information on British Council Creative Economy Scholarships, please visit:[**https://www.britishcouncil.in/study-uk/scholarships/creative-economy-scholarships**](https://www.britishcouncil.in/study-uk/scholarships/creative-economy-scholarships)

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**About the British Council**

The British Council is the UK's international organisation for cultural relations and educational opportunities. We work with over 100 countries in the fields of arts and culture, English language, education and civil society. Last year we reached over 80 million people directly and 791 million people overall, including online, broadcasts and publications. We make a positive contribution to the countries we work with – changing lives by creating opportunities, building connections and engendering trust. Founded in 1934 we are a UK charity governed by Royal Charter and a UK public body. We receive a 15 per cent core funding grant from the UK government.