



Press Note

Dollar Industries Limited Organises Free Vaccination Drive For Its Employees And Their Family Members

Kolkata, 19th June, 2021: Dollar Industries Limited joined hands with the Government of West Bengal and executed a free vaccination drive for its employees and their family members. Keeping in mind the health and safety of its employees and their families, Dollar's vaccination drive provided first dose vaccine to approximately 1500 people. The drive was organised across three locations – Dollar's Head Office in Kolkata, Barasaat and Agarpara manufacturing units.

Sharing his thoughts about the initiative, Mr. Vinod Kumar Gupta, Managing Director, Dollar Industries Limited stated, "Our employees are our family and their safety and wellbeing is of utmost importance to the productivity and efficiency of our organization. With the lockdown restrictions being relaxed, we concluded that it would be only fair to have them back at work with minimum exposure risk which led us to launch our vaccination drive. We would also carry out this initiative across our plants in Tirupur."

About Dollar Industries Limited:

From a humble beginning as a hosiery brand to a leading name in the innerwear segment, Dollar Industries Limited ranks among the top hosiery and garment manufacturing giants in India, covering entire range of knitted garments, from basic wear to outer wear. Behind its success, lays a saga of business transformations, dedication, courage and confidence to swim against the tide and go beyond the call of duty. The focus has always remained on the demanding needs of a globalized world and end customer satisfaction. Today through its advanced quality products, Dollar has focused on achieving global excellence in cost, quality and productivity. The styles introduced by Dollar have always stayed in tune with the latest fashion.

Identical with top quality and value for money products, brand Dollar enjoys the trust of millions satisfied consumers across globe leaving far reaching footprints in global market. The company has a substantial pan-India presence and has established its market abroad, in countries like UAE, Oman, Jordan, Qatar, Kuwait, Bahrain, Yemen, Iraq, Nepal, and Sudan in past few years. The Company has also got listed in NSE & BSE in recent past.

Dollar Industries holds 15% of the total market share in the organised segment and is the first Indian innerwear company to have a fully integrated manufacturing unit which is equipped with all the latest processing technology and the top-most finishing range to produce finished raw material dyed in any possible colour. Dollar has focused on excellence in cost, quality and productivity.

Please visit website: (www.dollarglobal.in/.in; BSE: Scrip Code 541403; NSE Scrip Code: DOLLAR)

For further information please contact:

SreerajMitra / PriyadarshiniBhan / SayanjitaDey

Sagittarius Communications

Ph: 9007307884 / 8697719337 / 8697719315