



Press Release

Motovolt Mobility Celebrates World Bicycle Day By Joining Hands With Global Assure To Provide E-Cycle Protection Package

- The First Company To Provide Insurance Option For Smart E-Cycles In India -

Kolkata, 2nd June, 2021: To celebrate **World Bicycle Day**, which falls on **3rd June, 2021**, **Motovolt Mobility Pvt Ltd**, the electric mobility company, has tied up with **Global Assure** as an assistance partner for their range of smart electric cycles. Global Assure will be providing Cycle Protection to riders.

The concept of insurance is of paramount significance as it acts as a steady shock absorbing cushion. However, it is restricted mostly to four and two wheeler vehicles and not cycles. It is in this regard that Motovolt Mobility Pvt Ltd has tied up with Global Assure to provide the best quality of insurance, thereby marking cycles as an important mode of commute in today's times.

“Of late, the significance of e-cycle is very high as they are emerging as a popular mode of commute, being both cost effective as well as environment sensitive. Thus, it is extremely important to get the same protected through the assistance under e-cycle protection plan against all possible odds. Keeping this in mind, we have tied up with Global Assure to promote the use of e-cycles while ensuring its well being at best. We thus become the first Smart E-Cycle manufacturer of the country to provide insurance option to our customers”, said **Mr Tushar Choudhury, Founder Director, Motovolt Mobility Pvt Ltd.**

“Global Assure holds its expertise in assurance and assistance for e-cycles. As modes of commute have evolved over time, the growing relevance of e-cycles cannot be overlooked. This initiative of protecting e-cycles will be grow to be widely popular as they are a common mode of commuting, especially by the youth”, said **Mr Rohit Gupta, Head Strategic Alliances, Global Assure.**

Under this E-Cycle Protection Package, a person will be entitled to 24x7 Phone Support, Doctor Consultation, Message Relay To Relatives/Colleagues/Emergency Numbers, Locating Nearest Police Station, Ambulance Referrals, Complimentary cycle Theft Insurance Subject To terms & Conditions, Complimentary Cycle Damage From Fire Subject To terms & Conditions and Complimentary Permanent Disability/Accident Death Insurance Worth Rs 2 Lakh Subject To terms & Conditions.

About Motovolt Mobility Pvt Ltd:

Motovolt Mobility Pvt Ltd, is an e-mobility company launched by the co-founders of INR 2000 Crore revenue Himadri Group, viz. Mr V K Choudhary, Mr B L Choudhary along with Mr Tushar Choudhary. Motovolt manufactures and sells a wide range of smart and unique e-cycles. With sustainability and cost effectiveness being their forte, Motovolt intends to redefine the future by inspiring an e-mobility movement in India, thereby positively contributing towards a sustainable future. For further information, log on to www.motovolt.co

About Global Assure

Global Assure holds its expertise in assurance and assistance for 15 years. Providing people convenience and rescue at their time of need drives the company and its members. A vehicle breakdown, health and wellness, travel assistance and other innovative solutions provided by the company aim at building customer relationships in times of distress. Global Assure has a team of professionally trained and experienced technicians that assist you at any given hour. Every team member is customer driven and aims at providing services at your fingertips.

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