



## Press Release

# HRAEI and AMRI Hospitals Join Hands for Vaccination of Hospitality Employees Across Eastern India

*Privilege Health Card for HRAEI Members launched to provide quality healthcare*

**Kolkata, 8th July, 2021:** The Hotel & Restaurant Association of Eastern India (HRAEI) and AMRI Hospitals have joined hands to take vaccination to all hotel and restaurant employees, keeping in mind the safety and health of both customers and hospitality workers. With more and more hotel and restaurant workers coming under the ambit of vaccination, the hospitality industry will be able to better services.

On Thursday, 8<sup>th</sup> July, HRAEI and AMRI Hospitals also launched a Privilege Health Card, which empowers all members of HRAEI, along with their family members and their entire workforce, to avail special services at all units of AMRI Hospitals across Eastern India. The card offers 25% discount on all tests and a 20% discount on bed and ICU charges. AMRI Hospitals and HRAEI are expected to issue around 30,000 cards to benefit all 1,300 members of HRAEI.

**Mr Sudesh Poddar, President, Hotel & Restaurant Association of Eastern India,** said, ““We are extremely glad to spearhead this initiative with AMRI Hospitals. We, at HRAEI, recognize and prioritize health over all aspects of life. We believe, this Privilege Health Card will be empowering and reassuring for our members as well our workforce. The coverage of this card is wide and the benefits extend to the families of our members as well. The benefits of this card are expected to reach around 30,000 people and we look forward to its efficient implementation.”

**Mr Rupak Barua, Group CEO, AMRI Hospitals,** said, “This Privilege Card for a leading industry body like HRAEI is part of our initiative to spread quality healthcare to more people. We will offer the best of our services to the members of HRAEI as we have been providing to people living across Eastern India for the last 25 years. We are also talking to members of HRAEI to have their large workforce vaccinated so that they can continue to provide quality service to all their customers.”

As the need for steady access to healthcare facilities is of paramount importance, especially in the present circumstances of an ongoing pandemic wreaking havoc on mankind, the privilege health card launched by AMRI Hospitals and HRAEI is bound to benefit the F&B industry of Eastern India by leaps and bounds.

**About HRAEI:** Hotel & Restaurant Association Of Eastern India (HRAEI) founded in 1961 represents more than 1300 Hotels and Restaurants in the states of Odisha, West Bengal, Andaman & Nicobar Islands, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura. HRAEI is the apex body and the voice of the Hospitality industry, which includes Hotels and Restaurants spanning the Eastern Region. Its goal is



to extend support to the Government and the hospitality industry in leveraging tourism's intrinsic potential and, act as a catalyst for inclusive, equitable and sustainable growth for both public and private sector.

**About AMRI Hospitals:** AMRI Hospitals, a multi-specialty healthcare group in Eastern India with specialization in Oncology, Neuro Sciences, Cardiac Sciences, Orthopaedics, Emergency & Trauma care, Gynaecology & Childcare is one of the largest private players with its existing strength of around 1,000 beds. With its state-of-the-art equipment and modern facilities, AMRI ensures that people from Eastern India are provided value-for-money high-quality medical care, so that patients need not travel to other parts of the country for medical treatment. AMRI Hospitals, which has four units in Kolkata, and another 400-bed tertiary care unit at Bhubaneswar, Odisha, is expanding its capacity in its existing facilities. AMRI Hospitals plans to set up a new 400-bedded facility in West Bengal with an investment of Rs 500 Cr. The Group is committed to serve the people of Eastern India and has plans to add another 600-700 beds over the next 3-4 years

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