



Press Release

## **Priyamvada Birla Aravind Eye Hospital Offers Free Treatment To Kumartuli Artisans**

- **Cataract Surgery For Identified Patients To Be Done Free At The Hospital Post Detection At The Camp**
- **Free Spectacles for Identified Patients**

**Kolkata, 18 September 2021: Priyamvada Birla Aravind Eye Hospital (MP Birla Group)**, situated in the Belle Vue Clinic campus, organized a free eye camp for Kumartuli artisans today, following reports that many of them are suffering from various eye ailments.

More than 150 artisans were treated at the camp. Free cataract surgery will be conducted on the detected patients at **Priyamvada Birla Aravind Eye Hospital** later. Free spectacles will be distributed among the ones in need.

“The eye of the Durga idol catches attention more than anything else and drawing the eye requires extraordinary finesse. As making idols demands attention to intricate details, the artisans strain their eyes which affects their vision, and by early-50s many of them suffer from short-sightedness. Hence, we decided to conduct this Free Eye Check Up Camp and subsequently will provide cataract surgery to the affected persons free of cost”, said **Dr Jayangshu Sengupta, Chief Medical Officer, Priyamvada Birla Aravind Eye Hospital**.

Priyamvada Birla Aravind Eye Hospital, incidentally, provided uninterrupted services to patients & arranged for free transport facilities as well even during the pandemic peak period.

### **About Priyamvada Birla Aravind Eye Hospital**

The MP Birla Group in collaboration with Aravind Eye Hospital, Madurai (the world’s largest eye care provider), founded the 46-bed **Priyamvada Birla Aravind Eye Hospital, Kolkata**, which started functioning since June, 2006. Aravind Eye Hospital has more than 4,000 beds across the country, treats more than 17,00,000 out patients and performs more than 2,60,000 eye surgeries each year. It is a WHO collaboration Centre for Prevention of Blindness and active partner of the Wilmer Eye Institute, Johns Hopkins – the leading eye hospital in the USA.

Priyamvada Birla Aravind Eye Hospital offers a wide range of tertiary care eye services, including cataract surgeries by the Phacoemulsification process and other surgeries and treatment of Cornea, Retina, Glaucoma, Orbit, Microbiology, Refractive correction (Lasik) etc. by a team of dedicated, full-time specialists, consultants, doctors and fellows. It offers state-of-the-art Lasik operation facility with the world’s highest frequency laser machine namely Wavelight 500 Hz. A wide range of other eye procedures including retinal laser, spectralis OCT, yag laser, IOL master & Verion, have been introduced over the years using the latest technology and skills.

Priyamvada Birla Aravind Eye Hospital has five state-of-the-art OTs and two Septic Operation Theatres. The hospital averaged 1,22,000 patients annually with more than 6,000 surgeries and 9,000 cataract surgeries which is highly subsidized through its MP Birla Eye Clinic for weaker sections of society. It also has averaged 12,000 other procedures every year till 2020.

It has implemented an in-house developed ERP & EMR System helping reduce patient waiting time and providing seamless services to patients. Its Eye Bank continues to serve the community and till last year the eye bank has collected around 2,000 eyes, all transplanted successfully.

It also runs a secondary care eye hospital in Durgapur since 2016, with a 10-bed IPD section.

### **For further information:**

Sreeraj Mitra / Korak Basu / Kaushik Chatterjee



Priyamvada Birla  
Aravind Eye Hospital

Sagittarius Communications

Ph: 9007307884 / 9830314638 / 9830006528