



Press Release

Health Tech Startup AmbiPalm Launches Service In West Bengal

- **India's Largest Ambulance Aggregator, Has A Network Of 3500 Ambulances Across 15 Cities**
- **To Add 16 Cities More In 6 Months And Be A National Player**
- **Introduces An Exclusive Price Negotiating Feature**
- **To Introduce Nutrition, Rehabilitation, Online Diagnostics, TeleDoc & Online Pharmacy In The Second Phase**

Kolkata, 23rd November, 2021: AmbiPalm Health Pvt Ltd. (AHPL), - a Hyderabad based Health Tech Startup, today, announced its foray into West Bengal to revolutionise ambulance hailing and allied healthcare services, through its resourceful App - **AmbiPalm**. The App, which works as an aggregator of ambulances, is set to bring the much needed order in a space which is often chaotic and traumatic to the patients and their families, in their hour of distress. The initiative, a brain child of three entrepreneurs, US based **Mr Kameron Abraham**, CFO, AHPL, with interests in medical and real estate interests and India based husband and wife duo running a healthcare BPO, **Mr Leonard Jackson**, CEO, AHPL and **Ms Doris Pradhan**, COO, AHPL, has innovative advanced features, making it a value for money proposition and a pleasant experience for both, the customer and the service provider.

AmbiPalm is an aggregator of ambulances, having strategic tie ups with local service providers. It is currently partnering with over 500 service providers with a fleet of over 3500+ ambulances across 15 cities of Hyderabad, Bangalore, Mysore, Kolkata, Durgapur, Asansol, Siliguri, Darjeeling, Lucknow, Kanpur, Faridabad, Gurgaon, Chennai, Guntur and Noida. The company has provision to facilitate air ambulance services to shift patients expeditiously or to distant locations. AmbiPalm with its current network is already the largest aggregator of ambulances.

“Hiring an ambulance has always been stressful, as the customers are not sure whether the hired ambulance will come and at what time, whether it will be able to locate the address swiftly or is it equipped to handle the patient. All these can compound the trauma, especially in a moment of crisis. AmbiPalm is designed with several unique features to provide respite in life and death exigencies. After experiencing a huge demand for AmbiPalm services in the South, we thought it prudent enough to launch the services in Kolkata, the city where I grew up”, said **Mr Leonard Jackson, CEO, AmbiPalm Health Pvt Ltd.**

“AmbiPalm is a company that has only one mission and that is to make Patient Transport in our country better and safer. Even though we have been operating in Kolkata through a soft launch for over a year, now we are focusing to expand and enhance our services across West Bengal in cities like Durgapur, Kharagpur, Mednipur, Asansol, Siliguri and others. We intend to increase our operating fleet to a minimum of 10000+ in a year's time. We are also introducing a new feature in this market which will enable the customer to negotiate the price for hiring the ambulance on the AmbiPalm App, which creates a win-win situation for both the customer and service provider, that enables optimum pricing. Our advanced algorithms enable the user to get the driver and



ambulance which best suits their exact requirements in the shortest possible time”, said **Ms Doris Pradhan, COO, AmbiPalm Health Pvt Ltd.**

AmbiPalm has several customer friendly features like, easily accessible wide network of ambulances; option of booking from anywhere; customise and schedule an ambulance arrival; choice of ambulances to suit the need; real time tracking; lowest possible price; 24/7 Call Support; multi-linguistic Call Centre including Bengali, English, Hindi, Telugu and Kannada conversant tele-callers. AmbiPalm offers a unique feature not present even in most popular cab hiring Apps of negotiating the price for trip and offering the best price acceptable to both the customer and service provider will be applicable.

AmbiPalm offers three types of ambulances - **Advanced Life Support, Basic Life Support & Patient Transport Service**, to suit the varied needs of the customers. Advanced Life Support Ambulance meant for critical patients are big vehicles like Tempo Traveller or Wringer and are equipped with an array of life support equipment like ICU equipment, in-built ventilator with oxygen cylinder, BP monitor and specialized medication. Basic Life Support ambulances meant for semi-critical and non-critical cases are small vans like Omni and Eco and have minimal features like an oxygen cylinder with mask and an option for customization. While Patient Transport Service ambulances mostly Omni or Eco are meant for non-serious patient’s transfer and are equipped with a stretcher as well. AmbiPalm App has add on options of a Doctor, paramedics, extra-helper, PPE-Kit, Transport ventilator, Automated external defibrillator (AED), Pacemaker, Bipap, Cpap, Multi para monitor, Suction pump, Syringe Pump, Spine board, Artificial manual breathing unit (adult, child and neonatal), oxygen cylinders and more.

Besides ambulance services the AmbiPalm App offers free Blood service for needy and a regular newsfeed on various health related topics called, Ambi-Tales.

AmbiPalm has ambitious plans to foray into 15 more cities in the next 6 months and aims to be present all over the country in a years’ time. It has plans to spread its network to neighbouring countries in two years’ time frame. AmbiPalm is also adding Nutrition by March next year. Online Diagnostics and Pharmacy and TeleDoc is soon to come.

About AmbiPalm Health Pvt Ltd.

AmbiPalm is a start-up with a cause. The company’s goal is to save lives by helping people get an Ambulance in the shortest possible time at the lowest cost that they are able to negotiate and are comfortable. AmbiPalm strives to become the de-facto platform for Blood donations and requests. They have a vision to become India’s 911 and in the long run, to be the world’s 911 too. For AmbiPalm Team, Each Life Matters!

For further information please contact:

Sreeraj Mitra / Korak Basu / Kaushik Chatterjee

Sagittarius Inc.

Ph: 9007307884 / 9830314638 / 8697719310

