



Kolkata Centre for Creativity In collaboration with Paschimbanga Sangrahalaya Samiti Organizes 'Cluster of Museums Exhibitions': "The Future of Museums: Recover and Reimagine"

Kolkata, 19 November 2021: In observance of the World Heritage Week, Kolkata Centre for Creativity (KCC) in collaboration with Paschimbanga Sangrahalaya Samiti is organizing Cluster of Museums Exhibitions- "The Future of Museums: Recover and Reimagine". This multifaceted museum exhibition will begin from 19th November to 25th November 2021 from 11 am to 6 pm on the 4th floor of KCC. The programme aims to reimagine the future of museums through discussions, exhibition, performance, workshops and film screenings over the week.

Today, more than ever, museums face unique challenges related to social, economic, and ecological issues. While serving as witnesses of the past and guardians of humanity's treasures for future generations, museums play a key role in development through education and democratization. An exhibition - The Future of Museums: Recover and Reimagine organized as a part of this programme will promote cultural exchange as a catalyst for peace among people and will include people irrespective of caste, creed, religion, gender, and others. The exhibition will stress on the importance of museum marketing to communicate and develop the relationship between visitors and the unique valuables as showcased by different museums. The exhibition –will aim to develop friendship between different National, State, and Regional museums in society which will enhance its expanse.

"In celebration of the World Heritage Week at KCC, we are honoured to have more than 12 museums from West Bengal along with personal collections, artifacts, textile, manuscripts and sculptures showcased as part of "Cluster of Museums". The programme aims to reimagine the future of museums through discussions, exhibition, performance, workshops and film screenings over the week. An exchange of this kind between the Museums and the public is expected to change the way the former is viewed and experienced in today's world. A holistic approach towards the museum experience is perhaps the best way forward for everybody in the society." said Ms Richa Agarwal, CEO of Emami Art.

This museum exhibition would showcase cultural heritage, scientific achievements, and past glories by featuring diverse and rich collections from these different museums—including big names like the Botanical Gallery of Indian Museum and smaller museums like Sundarban Anchalik Sangrahashala—and 5 other private collections.

Participating Museums and Personal Collectors:

1. AND SHIBORI

2. PERSONAL COLLECTION OF PROF. SAMAR BHOWMICK

3. SOCIETY FOR HERITAGE ARCHEOLOGY AND MANAGMENT





4. VOICE OF NATURAL HERITAGE – DR. SANJIT JOTDER

5. BHUBAN MUSEUM AND ART GALLERY

6. BOTANICAL SURVEY OF INDIA

7. PRASANTA CHANDRA MAHALANOBIS MEMORIAL MUSEUM AND ARCHIVE- INDIAN STATISTICAL INSTITUTE, KOLKATA

- 8. GANDHI SMARAK SANGRAHALAYA
- 9. THE MUSEUM AND ART GALLERY, THE RAMAKRISHNA MISSION INSTITUTE OF CULTURE, GOLPARK
- **10. MUSEUM OF SANTAL CULTURE, BISHNUBATI**
- **11. SBI ARCHIVE AND MUSEUM**
- **12. SUNDARBAN ANCHALIK SANGRAHASHALA**
- 13. UTTAR KASIABAD MAHADEB SANGRAHALAY O GRANTHAGAR

14. CENTENARY MUSEUM, DEPARTMENT OF ZOOLOGY, UNIVERSITY OF CALCUTTA

15. ALPONA PAINTING - MR. RABI BISWAS

About Kolkata Centre for Creativity (KCC)

A unit of Anamika Kala Sangam Trust (AKST), Kolkata Centre for Creativity (KCC) is a multi-disciplinary interactive art and creativity Centre located in Kolkata, West Bengal. It is the first in Eastern India to make Art accessible to visually impaired and differently-abled under their 'Art for All' initiative. Spearheaded by Richa Agarwal as its Chairperson, the 70,000 sq. ft. The centre champions the art and cultural landscape of contemporary India since November 2018. It comprises an Amphitheatre, Exhibition & Learning Spaces, Dance studio, Conservation Lab, Books & Materials Library, Creative Culinary space, Craft & Design outlet and a Skill Development Maker's section. Integrating several expressions of art and design to highlight their common creative core – KCC encourages visitors to explore, interact and design ideas on various art forms. KCC works in the areas of Capacity Building, Well-Being, Conservation & Restoration, Craft & Design, Culinary, Visual and Performing Art. It acts as a catalyst for Artistic enhancement through Displays, Presentations, Fellowships, Laboratories, Residences, Conservation, Research and Discourses.

The programs at KCC are designed on the principles of Cultural Diversity, Gender Equality, Conservation of the Environment and Inclusion of people with different abilities.

The Centre offers free entry to the public and is open between 11 am to 6 pm from Tuesday to Sunday. For more information about exhibitions and the conferences, please visit www.kolkatacentreforcreativity.org

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