



Press Release

Motovolt Collaborates with Electric One

Kolkata, 3rd January, 2022: Motovolt Mobility Pvt Ltd, the electric mobility company, has tied up with **Electric One Pvt Ltd** for making their range of smart electric cycles available across Electric One dealer network in the country from 1st January, 2022.

“Electric One does not just sell Electric Vehicles, and Motovolt does not just sell e-cycles. Instead, we both sell a future, envisaging ‘Healthy, Clean, Pollution Free Environment’. We both have established ourselves as lifestyle brands - in particular, a lifestyle that is action-packed, style, adventurous, fearless. These shared values made a perfect pairing for collaborating”, said **Mr Manohar Bethapudi, Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd.**

Electric One nurtures more than 75 dealers across 15 states of India with monthly sales of over 2000 electric vehicles per month. With unique multi-Branded concept and global experience of founders, Electric One is aiming for more than 1000 stores and 20000 per month electric vehicles sales by 2024.

The ‘Life-Style Ecosystem’ is mutually beneficial, as it gives an opportunity for the companies, to reach its customers base without sacrificing their brands. We are going to revolutionize the way Electric Scooters/eBicycles and eRickshaws are sold by providing a wide range of models under one roof”, said **Mr Amit Das, Electric One Pvt Ltd.**

Motovolt, started their journey from East and South, and are going to expand across the country, while focussing on building a digital backbone for customer acquisition and experience. In 2022, Motovolt also plans to launch e-scooters and e-bikes and increase their product portfolio.

“Motovolt, which specializes in manufacturing e-cycles, are fast craving their own niche with their innovations and technology. We are extremely delighted to have partnered with them as it offers us the prospect to make dual impact by increasing our existing product portfolio while offering cutting edge technology and best in class consumer experience.

Motovolt e-cycles, launched in December 2020, are not only Smart and Modern but are also designed to be reliable and efficient by taking into consideration riders’ comfort, riding conditions and the riding behaviour. The Motovolt range of products are available with smart phone based connected features that are one of a kind in this category. All the products are connected by IOT and powered by Smart Batteries and Intelligent Battery Management System (BMS). Motovolt has a manufacturing unit with a world class R&D product testing facility in Kolkata and an engineering design & prototype unit in Bengaluru. Motovolt aims to cater to both B2B and B2C segments through their range of customised products.

About Electric One Mobility Pvt Ltd:

Electric One Mobility Pvt Ltd - THE ORIGINAL - The Only Indo-German Multi-Branded eMobility Franchise Store Chain in India & Abroad. It is a platform for Sales & Distribution of Electric 2 & 3 Wheelers backed by founders having more than 100 years of cumulative experience in the Automotive industry across India and global geographies. For further information, log on to www.electric-one.com.

About Motovolt Mobility Pvt Ltd:

Motovolt Mobility Pvt Ltd, is an e-mobility company launched by the co-founders of INR 2000 Crore revenue Himadri Group, viz. Mr V K Choudhary, Mr B L Choudhary along with Mr Tushar Choudhary. Motovolt manufactures and sells a wide range of smart and unique e-cycles. With sustainability and cost effectiveness being their forte, Motovolt intends to redefine the future by inspiring an e-mobility movement in India, thereby positively contributing towards a sustainable future. For further information, log on to www.motovolt.co.

For further information please contact:



Sreeraj Mitra / Korak Basu / Sayanjita Dey
Sagittarius Communications Pvt Ltd
Ph: 9007307884 / 9830314638 / 8697719315



Aditi Kaushik
Electric One Mobility Private Limited
Toll Free: 1800-890-663
aditi.kaushik@electric-one.com