



Press Release

Ajantrik To Provide Robotic Based Warehouse Solutions

- **Eastern India's First Startup Company Formed To Address Agricultural Needs Pan India**
- **FDI Funded Initiative Starts Operation In West Bengal**

Kolkata, 20th January, 2022: Ajantrik Pvt Ltd, a startup company focusing on providing automated warehouse solutions with a combination of artificial intelligence and autonomous mobile robots to the agricultural sector in India, has been set up by four entrepreneurs with proven track records in the field of IT & Automation. Funded with over 75% of Foreign Direct Investment, Ajantrik is helmed by **Dr Suvro Datta, Director, Ajantrik Pvt Ltd** who is also the Co-founder & Chief Technology Officer, Robodub, Seattle, **Mr James Sarkodie Addo, Director, Ajantrik Pvt Ltd** who is also an IT consultant and Executive Director of Pik N Drop, Ghana, **Mr Santanu Dasgupta, Director, Ajantrik Pvt Ltd** who is a Jadavpur University alumnus with a 3 decades of experience in automation industry & the brain behind this unique initiative, **Mr Sayan Sen, Chief Executive Officer, Ajantrik Pvt Ltd** an IT Expert with decades of experience in the field. Ajantrik's state-of-the-art factory has been set up in Asansol.

Formally launched today, Ajantrik is a one of its kind initiatives which aims to use technology in order to address varied problems related to Farmer Suicides, Unemployment and Efficient Infrastructure while boasting Skilled Laborers, Automation and Artificial Intelligence in sync with the Digital India Movement. With the agricultural sector being the highest contributor to the national GDP, it is rather unfortunate that most of the individuals involved are often exploited and forced to suffer losses due to lack of appropriate storage facilities. Ajantrik aspires to address this growing concern with the belief that automation of warehouse systems will minimize wastage while maximizing utilization of produce, thereby leading to a higher GDP growth.

"It is about time that we realize the need to automate our warehouses in order to improve the efficiency of the agricultural sector. Our vision is to reaffirm the agro-based industry with a robotics & AI backbone. We are offering a state of the art technology with an aim to minimize the cost of production and maximize the output efficiency and effectively. With the commencement of Ajantrik, we are not only aiming to help the country to adapt to a change, but also to take step forward towards a developed economy where the farmers will be able to increase their revenue, adding to the FOREX & also providing vocational training for creating skilled labours", said **Mr Sayan Sen, CEO, Ajantrik Pvt Ltd**.

"We would provide the much desired change needed in the Indian agricultural landscape while catering to the industrial needs with the help of AI software and robotics. Our robotics-based warehouse solution will



address some of the major problems faced by the agricultural sector like storage, data discrepancy and meddling of middlemen. This will also help in reducing stock outs, reducing loss of inventory and improving workplace safety among others”, said **Dr Suvro Datta, Director, Ajantrik Pvt Ltd.**

“India has always been in need of a technology that offers change across various sectors, thereby reaping a multitude of benefits. Keeping the fact of shortage of skilled labour in mind, Ajantrik has designed the robots in a way that it’s simple to use. Introducing robots to the sector will not only make things easier for the firm but will also develop the need of highly skilled labours. Further, we have built our robots around the idea of space efficiency and would try to use each and every inch in the most efficient way”, said **Mr Santanu Dasgupta, Director, Ajantrik Pvt Ltd.**

“We have made an initial investment of Rs 100 crore that will help us fulfill our phase one plans. Currently the focus is to educate people and make them shift to a hassle free technological support system”, said **Mr James Sarkodie Addo, Director, Ajantrik, Pvt Ltd.**

Currently Ajantrik is working on their first project for Garuda Power Pvt Ltd and ANR Seeds which involves Robots and WMS software that can manage and control an entire warehouse, an Automated Guided Vehicle (AGV), automation through robotics and AI having come up with State Of The Art Technology for all warehousing needs.

About Ajantrik:

Ajantrik Private Limited is an FDI funded Eastern India’s one of its kind fully automated Warehouse Management Systems (WMS). Headquartered in Kolkata, Ajantrik provides technologically advanced and customised solutions like complete logistics and warehouse automation, Artificial Intelligence, Solving Farming Issue, Infrastructure Building, Skilled labour and Digital India Initiative. The automated Warehouse Management System of Ajantrik includes loading and unloading accuracy by involving robots, labour force reduction and floor space saving. The perspective of Ajantrik behind creating an automated Warehouse Management System is to reduce manual processes and eliminate human errors. Ajantrik aims to produce skilled labourers to cope up with highly automatic and digital systems.

For further information please contact:

Sreeraj Mitra / Kaushik Chatterjee / Sayanjita Dey
Sagittarius Communications Pvt Ltd
Ph: 9007307884 / 8697719310 / 8697719315